

# MACLEAN'S

CANADA'S WEEKLY NEWSMAGAZINE | [www.macleans.ca](http://www.macleans.ca)

JUNE 14 2004

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## PRIME MINISTER HARPER?

He's winning this campaign—so far. And he's teaching Paul Martin a thing or two.

CONFUCIUS famously observed that a journey of a thousand miles begins with a single step. For Paul Martin, the reverse is true. What seemed a short pop election trip back to 24 Sussex Drive has begun with many unhelped obstacles. For Stephen Harper, Confucius had it about right: he hoped for journey to the PM's residence—which until recently seemed far from reach—now rests on completing two steps. First, he must convince

voters that he's the most credible alternative to Martin—and polls show he's doing that. Next, he must convince Canadians that he's truly supporting underlying electoral reform. Will you vote for Harper not just to teach the Liberals a lesson—but to make him prime minister?

An old axiom in politics holds that opposition parties don't win elections as much as the party in power loses them. That's true in this campaign, as the Liberals have been off-balance and off message. Paul Martin is one of the most personable and decent people I've met in politics—but you'd be hard pressed to know that based on the ill-tempered campaign he's mounting. Some of his key advisers have a shaggy side—as we've seen in the alternately offensive and timid two tense recent *First Christian* debates, and as we were reminded last week with the bizarre start of having two cabinet ministers heckle Harper in a campaign appearance.

As well, the Martin Liberals, by discussing themselves as the Christian party, are effectively erasing the same values they're wooing. If the Christian legacy is to be shared, how stupid does that make all the people who supported the party through three consecutive majority governments? As Peter Marshall wrote (page 16), Martin needs to act decisively, as did Brian Mulroney in 1988 when "a campaign was in crisis, a party in free fall—and a leader did what a leader should: he took charge."

So far, a key difference between Harper and Martin as leaders is the way they're treated respective party members. Harper has taken two different parties and united them. Martin, by contrast, has seen one party divide into two warring factions. Harper also benefits from one of the greatest gifts for any politician: people underestimate him.

“Will you vote for Harper not just to teach the Martin Liberals a lesson—but to make him the new PM?”

with a pragmatic side in his policymaking. But he hasn't fully put to rest questions over whether a Conservative government would reopen debate on social policy topics such as abortion and the death penalty. His first perceived pillar of the campaign arose from his assertion that he'd allow a fair return to the House of Commons in the event of a prime minister's ball snafu in imposing new restrictions on abortion.

The problem is that abortion opponents are probably already supporting the party—while for pro-choice supporters otherwise considering the Conservatives, that stand may be enough to cause them to take the right elsewhere. What political principles will Stephen Harper support—or justify—if they affect his chances of becoming prime minister? His journey of a thousand miles may rest on how he answers that question.

Anthony Wilson-Smith

appeared in Maclean's in comment on The Editor's letter

## MACLEAN'S

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"Enjoyed the feature 'The best and the brightest.' You Canadians can be proud of such young people and what they do for your country and humanity." —Jack Brainerd, Ashburn, Va.

### Relativity of torture

What the American did to Iraq prisoners at Abu Ghraib was a way for us to cry from what Saddam did at the same place ("Letters from hell," *Cover*, May 24/8th). I guess you couldn't resist implying a parallel prisoner treatment. How people already forgotten the grisly persecutions of Saddam's regime and fellow? (The Muslims already forgive the genocide down and the blowing up of oil rigs who ruled their lands for the Iraq and the dismembering of the four chiral American captives at Fallujah. Presumably because Americans are not like Saddam, this matter of prisoner abuse is being turned inside out and about, with those responsible being brought to justice.

Marlene Penney, Ottawa



### Thanks for the memories

When we closed our June 7 cover issue—a 1942 theme, slash of a Canadian soldier by Robert Foy—my cover inspired feedback from the soldier himself. The perfectly named Lt. Norman, 46, of Kilarney, Sask., a former cook with the Royal Canadian Army Service Corps, still remembers going for that dishwater in Ontario 62 years ago. "I was walking down the street in my uniform, and this fellow stopped me and said 'You have a war-like face. I am an artist and I'd like to sketch a picture of you.'"  
Norman was paid 75¢ an hour. He did eventually lose it. Normandy, days after the D-Day invasion. Finding that the old image now stored in the National Archives, but resurfaced on our cover was quite a surprise to Norman's wife, Vicki, 71. "Our daughter phoned us and said, 'Dad's looking somewhere on the cover of *Maclean's*.'"

Americans hopefully carry photographs of New York City on 9/11 to show the locals. Hope Friday, September 2nd.

The White House now wants its economic scenario photos to be forgotten. But the anniversary of the Abu-Ghraib prisoner-torturing

Letters to the Editor: letters@maclean.ca  
or by mail to: The Editor, Maclean's, 1100 Avenue Road, Toronto, Ont. M5E 1A5

will probably become an annual day of obitervision, rekindling unpleasant feelings for many generations to come.  
Pete Kugler, Ashara

I acquired with embarrassment while reading your cover story. It fish-bite you were just say marks for the anti-American publicity machine. Even the New Yorker, which broke the prison story, notes: "There are orders of magnitude distinctions to be made... the brutality, humiliation and sadness at Abu Ghraib can hardly compare to descriptions of the horrors there under Saddam... hangings took place on Wednesdays and Fridays—up to 50 or 60 a day, year after year, decade after decade." Not quite the same as leading a prisoner around on a leash.  
David van Dusen, Markham, Ont.

### Age appropriate

In regards to your story on mandatory retirement, there simply isn't enough room in the workplace for three generations, at least when it comes to equality jobs with personality, defined by ethics, career progression and so on ("The dawn of a new old age," *Society*, May 24). For every senior who reduces tension, there is a forty-something whose career progression is blocked and a twentysomething who has to scrounge for demeaning work. While society should welcome contributions from all its members, workers should be asked to step aside as a certain jaw-drawn age so that younger people can go on with paying off student loans, acquiring mortgages and starting families. Seniors should be encouraged to compete in an open market as freelancers in which, if their skills are truly valued, they will find employers. Better the seniors be in this position than the twentysomethings.  
Neha Somerville, Winnipeg

The main reason that many boomers want to increase working past 65 is that their years will outlast their dollars. Many have not saved enough for their post-65 life. Now they want society to subsidize their living and active is truly the goal, volunteering is a good answer. There are so many needs in our society that would greatly benefit from the expertise of retired boomers.  
Patricia Gosselin, Burnaby, B.C.

We read your article on-line about working past retirement with interest. We are



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## MACLEAN'S BEHIND THE SCENES



### THE SKY'S NO LIMIT

Maclean's stores have opened their doors in a prime location: Toronto's new airport terminal.

"Since we're a national magazine, it was a careful balancing act to create a store concept that is consistent with the new terminal's Toronto-focused vision, yet still in keeping with our commitment to a broader Canadian mandate," says Rachael MacKenzie, Maclean's group director of marketing communications.

When visitors go to the Toronto airport, they'll see the Maclean's name along with the tagline, "Views of Toronto, Canada, The World," across the top of five magazine retail locations. While Maclean's will be sold in the stores, a variety of other magazines and products will also be available.

When the Greater Toronto Airports Authority took on the massive \$3 billion project to build a new terminal, part of its vision was to emphasize a theme reflective of Toronto in its retail stores. And that's where HDS Retail North America, operator of more than 180 stores in 35 airports in North America, came in. Building on its strong retail relationship with Maclean's, HDS embarked on a unique approach.

"If you mindfold a person and drop him anywhere in the airport, you want him to know he is in Toronto," says Scott McMaster, CEO HDS Retail North America. Although HDS is known for its retail brand Relay, found in airports throughout the world, the company relinquished that brand for the new Toronto terminal. It created a package that includes several unique store names, including Maclean's.

Says McMaster: "We wanted Maclean's to have a storefront because it's a fantastic brand in Canada. People already recognize it in their homes—we can't get better than that."

To help shape what's inside the store's go on-line to [www.macleans.ca/webpage](http://www.macleans.ca/webpage). For further information about this article, contact [behindthescenes@macleans.ca](mailto:behindthescenes@macleans.ca).

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# UPFRONT

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## Anniversary | Remembering the tanks of Tiananmen

From the spare reports emanating from Beijing, Chinese police swept Tiananmen Square remarkably free of demonstrators. Western journalists witnessed some "wild die-eyed" actions, marking the 15th anniversary of the massacre, long-censored away. Other prominent protesters had been detained in advance. Chinese tourists visiting the history, plus were asked to delete certain images from their digital cameras.

It all seemed like such an overreaction in the age of Internet and globalization. So at odds with China's other great leaps forward—on the accumulation of private property, on the lowering of restrictions on marriage and mobility. Did the country's faceless authorities really think the stain of Tiananmen can be erased like that?

How forgetful Canada's Chinese communities. Or in Taiwan, or Hong Kong, where tens of thousands held a candlelight vigil to remember that June 5 when the tanks rolled—"like the wind," one said—and

crushed down hundreds, perhaps thousands, of unarmed students whose crime was to ask for democracy.

Yes, the western world is a bit distracted right now. There's Iraq and the Palestinian question. There's terrorism. And there's that other big remembrance going on, the 60th anniversary of D-Day. But like that assault on Hitler's Europe, there are some events never eclipsed from the human story.



**Quote of the week** | 'I think the silence was as frightening as the gunfire because you just didn't know what was happening.' **SEAN DYCK**  
WHIRLEY of Canadian punk band Sam 41, trapped in a hotel room in war-torn Congo for 35 hours by rebel fighters

## ScoreCard



### SAD GRAD #1

Orange County, Calif., school board chair Keith Cook gives high school grad speech on lessons from movie *Ritorno*. Later admits to standing if there internet. Lesson learned: Web is decent platform for its iceberg.



### SAD GRAD #2

Pittsburgh police stage mock car crash to stress risk of underage drinking during prom. Local Awareness Senior High School responds with grad-night gifts of engraved shot glasses and champagne flutes to students. Lesson: some lessons are never learned.



### TORONTO SMOKERS

Pushing nicotine addicts suffering through new city-wide tobacco ban in bars and restaurants still have one giant smoking section at their disposal. Unfortunately it's walk-in city of Saint John, N.S.



### EVAN

Shoebox writer opens poly skin-deep fashion experts to crown Rachel McCoy world's most beautiful woman. At lot of 180 bonuses top heavy with mad it's not actresses whose accomplishment is ability to retain water in all the right places.





## FIERY DAWN

Levin from Wisconsin, one of America's most active volunteers, has now worked its way to the ocean, creating a fire that's nearly 10 m wide. Soon he's heading into the Pacific 12 days, the only journey in the way off of Hawaii and many other volcanic islands were formed.

## WORLD

**BLACK GOLD** Fuelled in part by an al Qaeda attack in Saudi Arabia that killed 22 people, more than 100 foreign oil workers, oil prices shot through the US\$40-a-barrel mark, their highest ever. America to show they were still in control, Saudi governors later convinced OPEC to make output by two million barrels a day in July. The production increase was enough to allow prices to fall below US\$40, which analysts said was still much higher than it should be given the size of North American stockpiles.

**INSURGENTS** Muslim extremists bombed other Muslims in Karachi, bringing Pakistan's largest city to a near standstill. As well, insurgents continued to attack US forces and Pakistani army troops in Iraq, while Taliban forces in Afghanistan killed five US workers from the international group Doctors Without Borders.

**SPYMASTER** Another casualty of the war on terror: George Tans, a 40-year-old known as one of the great spymasters in the Washington power game, transferred his resignation after seven years at CIA director. Though he insisted it was for personal reasons, some court reports were perceived to level serious

criticism at the agency for failing to detect the 9/11 attacks and for allowing the White House that Iraq possessed weapons of mass destruction. A second senior CIA official, James Povey, announced his retirement a day later.

**MORE INTRIGUE** Iraqi politician Ahmed Chalabi, accused Bush administration darling who had done much to convince the US and Britain that Saddam was hiding WMD, was being investigated for allegedly selling Iraq that the US had cracked an secret communications code. Chalabi was once top

god as a possible president of Iraq, but last week the job went to veteran Sunni leader: Ghazi Mustafa Ali al-Yawer, who was not Washington's choice. The new government is talking about reconstructing Saddam's old military leadership to help stabilize the country.

**HOLLYWOOD** Bombay police arrested rising young director Kunal Kohli after an assistant was killed by a train on a movie set. Safety standards are said to be notoriously lax in the world's most rambunctious cinematic capital.



**FOLLOWERS** A San Diego jury awarded US\$160 million to a 49-year-old woman, left paralyzed after her Ford Explorer ran off the road and rolled over 40 times. The decision was the first damage award based on evidence the SUV was defective because it was prone to rollover.

**DOPING** China rebuffed 18 Olympic-caliber athletes for doping and has banned them from competition for at least three years, an Olympic ban was said. Embarrassed by doping scandals at earlier Games, China has introduced tough new domestic testing. A pair of Olympic horses was also banned after found with too much testosterone.

## BUSINESS

**MEGA-SLITCH** As many as 10 million Canadians were unable to fully access their Royal Bank accounts—and lost just days' wages—because of an internal computer problem that rendered impossible to process direct deposits for almost a week. Customers were only able to withdraw money that was already in their accounts before the glitch occurred.

**SOFTWOOD** Faced with a red-hot housing market, the Bush administration once proudly proposed lowering duties—to an average of 13.2 per cent from 27.2 per

cent—on Canada's softwood lumber, perhaps among the steepest for an end to the protracted dispute.

## HEALTH | SCIENCE

**PAK** New York State's sprawling attorney general Eliot Spitzer sued British drug giant GlaxoSmithKline for consumer fraud, charging it failed to release studies that said an antidepressant Paxil was not helping children and increased their thoughts of suicide.

**SURVEY SAYS** A huge head-to-head health survey by Statistics Canada and the US National Center for Health Statistics found, surprisingly, that Americans are more keen about their market-based health-care system than Canadians was about medicine, which incidentally costs considerably less per capita. It also found the overall health status of the two countries is remarkably similar.

Some notes for Canadian newspaper disparities between the health of kids and poor are more pronounced in the U.S., and Americans are more obese. (On the other hand, more Canadians smoke on a regular basis.) Adding to the debate, Ellenbogen McMaster University researchers are to report this week that for-profit U.S. hospitals paid on average 19 per cent more than publicly funded hospitals, and that Canadian hospitals were to be run on a profit basis, or would add \$72 billion to the health-care system.

BY GRABRIEL MURRAY



## IT NEVER RAINS BUT...

Times are tough for foreign U.S. businesses, what with the depression, Iraq war and sliding approval ratings. Even his White House boss umbrella didn't protect him from a sudden rain squall at Andrews Air Force base in Maryland.

**FOOD FOR THOUGHT** Japanese and Asian car companies reported slashing the industry in a boom economy to make it (in future) to make car designs. Meanwhile, a Dutch company said that it had created a

piece with one-third fewer carbohydrates, a kind of speed diet to appease Asian drivers.

## CANADA

**HATE CRIMES** Jews were the most likely minority to be targets of hate crimes, Statistics Canada reported, with police statistics. Anti-Semitism was behind 25 per cent of almost 1,000 hate crimes reported in 2000 and 2002, followed by attacks against blacks (17 per cent), Muslims (11 per cent), South Asians (10 per cent) and gays (nine per cent).

**BANS** Toronto the Good and several neighbouring municipalities banned smoking in all bars and restaurants on June 1, while Norway followed Ireland's lead and became the second European country to impose a nation-wide smoking ban in public places.

**POLICE** Two senior police officers in Prince Albert, Sask., were found guilty of obstructing justice for letting former mayor Don Cuddy off the hook for drunk driving. One of the officers testified he was intimidated by Cuddy's behavior in the time that he forgot to issue a 24-hour driving suspension. Cuddy was subsequently convicted following a separate prosecution.

## FaceTime

In judgment for years, the court awarded around the tough R.C. logging town of Prince George, a judge was leaving sex from an image, mostly Aboriginal people. Until recently, it was said that the judge was leaving sex from an image, mostly Aboriginal people. Until recently, it was said that the judge was leaving sex from an image, mostly Aboriginal people. Until recently, it was said that the judge was leaving sex from an image, mostly Aboriginal people.



## Mansbridge on the Record



## THE SCENT OF DEFEAT

So far, the Liberal campaign is in bad odour. But the PM can still change that.

THERE WAS a moment in Paul Martin's news conference the other day in Vancouver when he paused and grabbed a paper clip that had fallen together his tightly scripted message. He swiped it in his fingers, pondering questions about a failing campaign, then pushed aside his fear and launched into a passionate declaration about using "every waking moment" in the remainder of the campaign to fight for what he believes to be right. That's the kind of phrase often uttered when politicians think things aren't going his or her way. The Liberal campaign is clearly not running as planned, even they admit that. Forget polls: look at the circumstances, far different than Jean Chrétien ever faced. A resurgence, we're sniffing right. Unpopular Liberal governments in three provinces key to a Liberal win—Quebec, Ontario and British Columbia. There's no way in this because while Jean Charest, Dalton McGuinty and Gordon Campbell may campaign for Martin, deep down they're probably thinking their future lies better with a Conservative government to boot.

Campaign always develops a scent, and the media uses its collective nose to determine what that is. In Vancouver, one of Canada's top print journalists was, with the campaign 16 days old, already sniffing. "There's a smell of death here,"

“There's a smell of death here,”

whispered a top print journalist. The campaign was, at that point, 39 days old.

In the middle of the 1988 campaign, Brian Mulroney's Tories took schizophrenia by the front. John Turner on free trade during the tele-vote debate. The polls changed overnight, and the dollar dropped, and

those around Mulroney started to panic. From the inside, you heard rumors about senior aides unable to put a coherent sentence, let alone a recovery, together. At this point, Mulroney brushed aside the advice of others and laid out the plan he wanted. Mulroney was always known for blunt talk in private, but even closer friends to him say they'd never seen him like he was at this moment. A campaign was on, a party in free fall—and a leader did what a leader should: he took charge. Say what you want about Mulroney (and people do with a fever), but at that moment he was the alpha, and figured the race was won for it.

Paul Martin's alpha moment may have arrived. The numbers are far from encouraging, some advisors look shell-shocked, and the media is questioning each move. But remember that oft-quoted Harold Wilson statement: "A week in politics is a long time." There's time for others to scramble and for Martin to find his footing. But it won't come from focus groups and endless strategy sessions. In fact, it's possible they're part of what's brought him to this point. Perhaps the paperclip moment was Martin deciding he was going to take control.

On a penicillinate face the back-page guy of this magazine was wearing on something I wrote about a few weeks ago—how important media buys might be. That is the trouble with giving someone a thing—not doing you know he'll want to be called Doctor Willis. But even though he did take me out of context (I sound like a politician), I can code. I'll buy him dinner. But many of us TV types work nights and don't frequent what he's used to fine dining and the symphony. But how, sir? Doctor? So dinner has to be at what doles as our cafeteria. A fine-through restaurant that seems to enjoy re-heating last week's lunch. He'll love it. ■

Paul Mansbridge is Chief Correspondent of CBC's National News and Anchor of The National. To comment, letters@national.ca

## Passages

**ELECTED** Montreal archbishop Andrew Hutchison was the senior priest of the Anglican Church of Canada at its General Synod. Hutchison, 65, then presided over the debate to affirm the sanctity of gay marriage passed after a huge battle.



**APPOINTED** Montreal raised outcasted specialist Sergio Marchionne, 52, is to be the new CEO at Italian carmaker Fiat, as well as chairman of subsidiary Ferrari—the job, he says, that really gets his motor running.

**CHOSEN** Celebrated immunologist Dr. Hak Mink will head the new \$125 million Institute for Breast Cancer Research at Toronto's Princess Margaret Hospital. Mink, 57, who lost his wife to the disease, rose to international acclaim in 1994 by discovering the receptors that allow cells to direct invaders.

**DEB** Brian Letcher, the chonky TV host who turned his into mainstreaming pop, is dead at 58. The Harold Tomlinson was diagnosed with lymphatic cancer



**WON** Nova Scotia poet Anne Stinson and American August Kleppa shared the Toronto-based Griffin Poetry Prize, the world's richest. They take home \$40,000 each.

**DEB** Winnipeg special prosecutor Archibald Cox, first spotted in 1973 for demanding Richard Nixon's records, died in Brookville, Mass., at 93. Sam Dashi, 78, the chief counsel for the Senate Watergate committee, succumbed the same day of heart failure in Washington.

**DEB** American biographer William Manchester published weighty, historic tomes about powerful figures, among them John F. Kennedy and Winston Churchill. He died after two strokes at age 82.

Photo: Chris Wedel/Reuters



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# OUR NEXT PRIME MINISTER?

**Boisterous crowds and a surge in the polls—Stephen Harper and his reunited party are on a roll. He saw it coming, JOHN GEDDES reports.**

**IN THE TIME** it took Stephen Harper to walk a few blocks through a thick crowd on Markham, Ont.'s Main Street, the new reality of the campaign sank in. The Conservative leader's tear pressed in the vibrant Toronto area community last week to let him do a quick afternoon walkabout—a bit of routine campaigning that quickly turned into any thing but. As he stopped off in his, every element of Canadian politics, from the powerful to the marginal, seemed to surge around him. John McCallum, Liberal cabinet

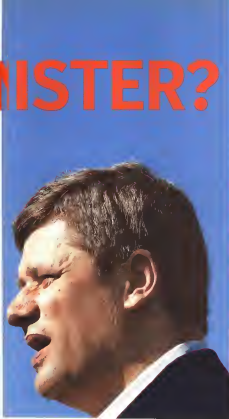
minister and former Royal Bank of Canada chief economist, was waiting to confront him over his policies (Harper brushed past him). Piusy rank-and-file Liberals, all booming in unison about Conservatives, huddled him about health care (Harper ignored them). From David Orchard, the one-time Tory anti-line-trade activist, he heard "the Conservative party is a basket party" (his response, of course). And at the centre of the rally, jostling, cheering, clutching, Harper went about his work, shaking hands, smiling for the cameras—and looking like a front runner.

Which he might just be. A fresh, jaded poll—largely responsible for both the crowd's boisterous mood and McCallum's wily ambush attempt—gave the Liberals and Conservatives neck and neck for the first time. Political gobs, pundits and the public were giving their heads around the notion that Harper has in good a shot at forming a minority government as Paul Martin. Giddy Conservatives stepped out of the Markham mob every now and then to rest their phoned-in on their shoulders and take a deep breath. Good idea—there's a long

way to go before the June 28 vote. Still, there's no denying Harper is the man of the moment, and his Conservatives the party with momentum. The Liberals, weakened by scandals, were ill-equipped to withstand a spring bushfire against Ontario's unpopular provincial Liberal budget. But if Harper has been getting good bounce lately, he worked long and smartly to put himself in a position to capitalize on them.

Harper's confidence has done things quickly. During a recent radio interview, though, he gave himself a pat on the back. "One of my strengths is I see ahead—I see some of the things coming that are now becoming evident." He noted the Liberals' vulnerability to a renewed Conservative challenge—and a close look at what he said, and done over several years, suggests this is no idle boast. Harper jugged out his ideas as winning Canada's eight-of-ten parties within a year ago. Yet until he orchestrated his full merger between his Canadian Alliance and the Progressive Conservatives, few saw him as a likely coalition builder. He had, after all, declined to back his old boss Preston Manning's effort but to bring Reformers and Tories together. Harper was too doctrinaire a neo-conservative to carry promises with Tory moderates, went the conventional wisdom. Too stiff to do the diplomatic work needed to coax the two sides together, was another misapprehension. Of course, all that turned out to be dead wrong. In hindsight, a speech on zoning the right that Harper delivered in Calgary

There's a lot for political pros, pundits and the voting public to get their heads around



## RatingGame



For honesty, to Alberta Tory MLA Thomas Lukaszuk, who admitted he supports Justice Minister Anne McLellan, one of two Liberal MPs south that province. The beginning of a Liberal wave in Alberta? Don't think so.



Marquand Party at Canada launches its campaign with a catchy slogan: "Let's roll!" Says it's more than just a talking ... make that, twice party. That's taking the high road.



Liberal cabinet ministers, flustered by Stephen Harper's momentum, criticize the Conservative leader on the campaign trail. What a move, folks—don't think the kind of stunt as opposition party might pull?



Harper's comeback after one ambush "I spoke out for that small protest outside, but I have no control over where the Liberal party holds its cabinet meetings."



Colourful former Tory cabinet minister John Gember denies not to run for the Conservatives in Newfoundland. Journalists across Canada observe a moment of silence.



During a youth forum at St. Mary's private school in Victoria, candidates are asked why people under 18 can't vote but are still taxed. Good question.



There's a new "bible guy" in the Bloc's Roger Chastel, who stands for foot three, who's running against his "bible" in Quebec City's "Laurier-Robert" riding. About call Heritage Minister Michel Dufourcq Schreier. She says the reference to her height is "misleading."

## Promises, Promises

LIBERALS	CONSERVATIVES	NDP	BLOC QUEBECOIS
Party unveiled its \$17 billion plan to include a 10-cent increase in the gas tax to create a \$10-billion additional revenue system that could add as much as \$200-million additional revenue. Let's go back, was back, to the 1993 Liberal Deal. It promised to create a national gas tax system with up to \$100-million new spots. So can we expect \$100-million?	Announced a plan of changes from Stephen Harper—close corporate and personal tax cuts, business more for defence. A more credible plan was a promise to pay pay mortgage to a Conservative vote. He said the Supreme Court would probably not overturn a preliminary decision. He's sure going, just but to be also payche!	There's nothing like a coal cut break for Jack Layton. He said a new democratic government would build 10,000 new houses across Canada, so this country will no longer be our "last political place." He's sure going with the money? And he showed up by making the promise to Congress, the heart of the political.	Quebec's Conservative minority government further separate government? Better change. Prime Minister the block leader said the price for his support would be to remain all at all as possible for one year in order to improve his social and economic situation. As a result, Quebec would be "better positioned to achieve full sovereignty."



on April 8, 1998, looks remarkably prescient. He was president of the right wing National Citizens Coalition at the time, having quit politics after a stint as a Reform MP. In the speech, he predicted that party's so-called "anti-abortion" effort by Manning was doomed. Ever the prophet, Manning was trying to secure a Reform victory mainly by mobilizing grassroots support. But

Harper argued the two parties could only be brought together through a process more along the lines of a business deal. His words would be taken to mean they needed each other and their respective voters. The Liberal would be a logical winner. Reform would bring their first sense of conservative principles, but the more flexible Tory instinct was just as important. "This temperament," Harper

said, "includes a respect for tradition, a penchant for incremental change, and a strong sense of honorable compromise."

At Harper anticipated, the Manning effort failed, some enlightening little more than rebounding Reform as the Canadian Alliance. Then, social conservative Stockwell Day won the assumed party's first leadership race, confirming that he was as sincere as Red Tories. But after Harper returned to politics in 2002 to replace Day, he wanted little time settling in to Tories. In his first major speech in the House as Alliance leader, he surprised many by praising the pre-US 500 million vision of Brian Mulroney—still a revered figure among many Alliance supporters who had left the Tory fold out of anger at Mulroney. Harper was willing to risk saying his core supporters would be a friendly signal to Tories. "Frankly," he explained in an interview, "I'm making a political point."

With Jack Clark leading the Tories, there was no immediate chance of a merger. That changed when Peter MacKay took over as PC leader, sweeping down though MacKay had vowed no merger during his own leadership race, he merged positively too far away from Harper. Trained figures from both sides were held behind closed doors at secret locations—following Harper's ban on a merger model. When talks stalled, he sent MacKay down to a party function to greet for another chance. Harper ultimately gave in as a key issue—accepting a leadership process that made every riding count equally, preventing the Alliance's much larger membership from swamping Tory voters—to finally get MacKay to sign Harper's irrevocable only made sense if one understood that he had convinced himself of the need for exactly this sort of merger, achieved in just this way, years earlier.

Not only was he sure a United Conservative party was possible, he was certain that with the proper non-threatening image it could quickly challenge the Liberals. This

conviction, again, goes back many years. Manning had maintained that to gain enough support, Reform had to avoid being tagged as a party of the right. But Harper argued as early as 1989 for embracing the label, as long as it was sold as the "economic right, moderate right, personal right." When he was running for the Alliance leadership, he spoke of building a "professional, professional party"—a far cry from the previous alienation-fueled movement. And now Harper describes his new party as "moderate, moderate and mainstream." The underlying message has been the same all this time: sell a sensible sounding economic package to a middle-class voter, shut off the Western regional party machine that hampered Reform



## A PATRONAGE EPIDEMIC

The nasty war over where to locate a new public agency could put our health at risk

**YOU ONLY HAVE** to glance at the garishly updated announcements about Ottawa's new public health agency to grasp how political controversy is very common. When the federal government in mid-May that these agencies would have been built on "two pillars": in Winnipeg and Ottawa, with its primary location in Winnipeg, they also created out of a series of largely hidden regional review groups, from Atlantic Canada to B.C., were decreed based on "national collaborating centres." Those health centres would work with the newly created national Public Health Agency of Canada, coordinating reports on everything from risk assessment to health determinants. As the Liberals saw it, everyone won.

We can only hope that that nothing was supposed to be this way. Ottawa agreed to create the agency after a report last fall from the National Advisory Committee on SARS and Public Health. With its clarity, the report named that more than 30 previously unknown diseases caused by viruses or bacteria have emerged since 1979. Then, after listing deficiencies in the handling of last year's SARS crisis, it called for a new federal agency that would oversee the existing public health branches—and build links with provincial and local health authorities. "SARS has demonstrated that we need a new agency," it said. "We need a new agency that can coordinate the fight against an epidemic."

Ottawa's initial response was superb. The March budget shifted public health funds to the new agency—and added as much as \$165 million over the next

two years. Senior Liberals insisted the process would be over-handled. Public Health Minister Carolyn Bennett would determine the agency's location.

Then the lobbying began. Treasury Board President Bob Altonji wanted to head-quarters in his Winnipeg hometown. Liberal Senate leader Jack Austin lobbied for Vancouver. Appointed, Ontario backed the Toronto Region Research Alliance, which argued the headquarters should be in Ottawa—but just the opposite of its universities, teaching hospitals and research institutes based from Guelph to Toronto.

The question disappeared. Meanwhile, Liberal operatives were working Winnipeg mayor Glen Murray as a star candidate. It was difficult, drawn-out negotiations. In addition to the agency decision didn't allow that has cemented was linked to Winnipeg getting the nod, that that was in no way necessary. Manitoba officials are privately complaining that few jobs will relocate. Health Canada officials in Ottawa have been told that no one will move. Local B.C. got two collaborative centres for Aboriginal and environmental health. And Ottawa officials, who kept quiet about the PMO and few jobs would move, are fuming they lost jobs still shift despite Ottawa's words—and they're furious that Ontario's political system being tapped for only a collaborative centre on "infrastructure, information and new tools development." Whatever that means.

So what have we learned? Ontario Liberal Bob McGroarty, a vocal advocate for the Toronto Alliance, is lethal. "It is an example of our inattention to regional equity at any cost." Or, patronage usually trumps policy. What do we not yet know is how this messy display will affect public health if an epidemic erupts. Mary Janigan is a political and policy writer. [mary.janigan@maclean.ca](mailto:mary.janigan@maclean.ca)

## SQUEEZE PLAY FOR THE NDP

**JACK LAYTON** is in danger of being caught in a sponsorship battle with Paul Martin and Stephen Harper. The NDP leader embarked on the campaign performing his rivals in all but making it possible. "There are many more reasons to disagree with Stephen Harper," he said at the contest. "The supporters are not interested in health care delivery, but supporters have more evidence, he's got no idea what he's doing, he's got no idea what he's doing, and he's got no idea what he's doing—just like Paul Martin." But Layton's case did Martin or Harper is no choice at all is getting harder to make. The Conservatives are nothing but true to form by keeping deep tax cuts and big defence spending funds. But the Liberals are sticking \$1 billion for daycare and \$1 billion to fix health care, clearly trying to sew up the centre-left vote the NDP needs to form a respectable number of seats.

Layton's platform is, undeniably, a tax-and-spend package. Federal leaders have been earning more than \$250,000 a year would not directly business tax cuts. Health spending would go up, and public transit and affordable housing get big boosts. Perhaps the platform's most doubtful claim: that \$14 billion in unallocated funds identified by the auditor general will somehow be used to help pay for new spending. But the Layton proposal that might end



Is he crunched between the big boys?

as matters most wasn't highlighted, in intent for arguing up a Liberal minority government, but given for a referendum on national representation. That would give parties seats based on their share of the popular vote, not just MPs from constituencies where they place first. If that reform were ever made, small parties in the House would be forever more secure—and the NDP might never again have been crushed between the big guys or election day.

If you were involved in a lobbying for the political and you could talk to all the following people to give you, which one would you want?



Requirements of how you plan to vote in the upcoming federal election, which one of the following decisions represents the outcome you would most like to see in Ottawa?







otherwise, he'd said, "you should always refer to counselling."

What about talk of a Conservative Bloc Quebecois coalition? All Martin would say, since, is that "it would certainly represent a strange marriage." Again and again is this scenario. Martin had accused Harper and the NDP's Jack Layton of reopening divisive debates—over the anti-separatist Clarity Act, over bilingualism, now over abortion. Martin, on the other hand, liked it better when divisive debates simply went away. He pointed at Donnelly and rambled about the old days when Donnelly was an NDP pro-abortionist who had co-operated on solving the big problems together. "What's that been with?"

Yeah, but. As the liberal caravan rolled on and the polls showed no evidence of an upsurge, somebody at Liberal headquarters decided that Martin the Disavower routine was producing inadequate results. Coarser methods were therefore applied. In Winnipeg, Martin defended his bizarre attack

## PUSHED to the wall, Martin has decided to try reaching out to Liberals and fighting Tories and the New Democrats

at two cabinet ministers, Judy Sgro and John McCallum, who showed up in Harper's office in the Victoria area to handle him on economics and—surprise, surprise—abortion.

By Thursday, it was Martin's turn to roll up his own sleeves. His short-circuited coverage of his own platform launch by offering, a few hours later, a defence of the Charter of Rights and Freedoms and of free choice regarding abortion. Suddenly, Martin's workable platform, which Jean Chrétien could have signed without trouble, was comparing in the news with Martin's polarizing gambit on abortion, which paralysed a play Chrétien used during the 2000 election.

Martin spent a very long time fighting either Liberals while he reached out to New Democrats such as Donnelly, and Tories such as Minister Nova Scotia premier, Scott Brison. Pushed to the wall, Martin has decided on my reaching out to Liberals and fighting Tories and New Democrats. Funny what some bad polls can accomplish. ■

## DOING YOUR TIME—AND CASTING YOUR BALLOT

IN THE SPRING of 2001, Gary Rosenfeld's 16-year-old son, Barry, violently raped his classmate Clifford Olson. A year after the boy's body was found near Mission, B.C., Olson was sentenced to life imprisonment without eligibility of parole for 25 years for the murder of Barry and 18 other children. He's been locked up in a federal prison ever since, petitioning for early parole, a better cell and free therapy, among other things.

According to Rosenfeld's former, Olson's rights were extended to include voting in a federal election due to a controversial 2002 Supreme Court decision, roughly 12,500 federal prisoners will be eligible to cast ballots. In special advance polls on June 18, "it's the most possible effort to extend everywhere," says Rosenfeld, co-founder of the lobby group Victims of Violence.

The ruling was the result of a legal battle dating back to 1986, when Richard Sawe—a former biker-gang member serving a life sentence for first-degree murder—launched a court challenge arguing that barring its voters from voting was a violation of the newly ratified Charter of Rights and Freedoms. Prisoners' rights groups have held the court's 2002 decision as a major human rights victory. "It gives inmates the right to vote, you're holding out some hope of rehabilitation," says Penjo O'Connor, Sawe's lawyer. In the lawsuit, "I'm taking it away, you're denying him as a human being with no evidence that it benefits anybody."

Now, specially designated Elections Canada "liaison officers" are distributing pamphlets and educating inmates on the voting process. Prisoners' votes don't necessarily count where they are cast. Rather, Elections Canada uses a list of address options, starting with their home ruling, their spouse's riding, or where they were last arrested or tried, to determine a prisoner's riding. Candidates have voted before in provincial and municipal elections, but there's no way of predicting where each ballot will count this time.

Still, critics say the Delaney ruling of



No tiny penis, but Olson gets to vote

Kingston and the inmate—in which seven federal two-lives houses roughly 1,000 in custody—is of special concern. According to Conservative candidate Bill Macdonald, a great many prisoners will likely be casting their ballots there. He attributes this to the number of inmate spouses who have moved to the area to be close to their partners. As for the overall issue, he says, "I wonder how it happened that the likes of a Paul Bernard could have the opportunity to decide the result of a close election."

Barbara Witt of the John Howard Society, who facilitates weekly discussion groups with inmates at Colleen Bay Institution in Kingston, points out that prisoners' voting habits are as eclectic as the general public's. "One would think they'd somehow be left behind, but their political leanings really run the gamut," she says. Also, according to Diann Ross, the Delta spokesperson for Correctional Services Canada, voter turnout among inmates tends to be "much lower than it is in the general population."

That's little solace for Rosenfeld. He and his Victims of Violence are now pursuing their case remaining recidivist—amending the Constitution. "Our members will be writing their members of parliament, protesting and picketing," he says. "We want to see this right taken away—period." **LAURE DEGRÉ**

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# GOIN' DOWN THE ROAD

In this area of Newfoundland, moose may now outnumber people, writes JONATHAN GATEHOUSE

ON A SLATE-COLOURED morning, the ladies down at Noseworthy's Grocery in Green Island Brook are ticking off the list of hardware and groceries. "Denise went yesterday. Don Maizey, Junior Maizey, Ramsey and Ricky went last Thursday. Wilfred Hughes left on Monday. And there's three more truckloads heading for Alberta after the weekend." Nobody's leaving a store corner anymore, but best estimates are 70 or 80 of the village's 200 remaining residents will be gone by the end of June, to look for work once the last of

the lobster pots are pulled from the water. Some will come back in late fall, but each year more and more families decide they can't abide the months of separation. There's no one to buy your house, so you just lock it up, maybe put some boards on the windows as extra protection against the storms that whip across the Strait of Belle Isle. And join the thousands of other Newfoundlanders past scattered across the country, with keys and mortgages cradled away in safe places. A life distance along the gravel road, Wallace Hughes is sitting at his kitchen table

wondering if that's how his story will end too. "One winter is all it takes. Why come back home when you can go out there and work and have money?" He's spent the morning tying up loose ends, chopping wood, setting up a moose trap in the front yard for his daughter. In a couple of days, he's joining the exodus, bound for Edmonton and a job labouring with a landscape crew. The suddenly 47-year-old has never been away from home before, but there isn't much choice. Last summer, after years of struggle, he was forced to sell the lobster stand and evade

he had run for more than two decades. It's the same situation as his neighbour, who used to operate the town's only gas station. You just have to look across the harbour to the empty wharf and abandoned coal plant to see why. "Everyone fished. No one ever went away," Hughes says in his accent, but the words "It was that little bit of extra money in the summer that kept you going."

In the dozens of tiny communities that dot the shore of the Northern Peninsula—as if the original settlers, living survival the perilous crossing of the Atlantic, were content to dig in to the New World's edges—in a familiar tale. Nearly 20 per cent of the population has left over the last decade. The 20,000 who remain, now conspicuously outnumbered by the moose that roam the open island forests and forest service every mile of coastline along the coastlines. Over

the past five years, Newfoundland's economy—fueled by the offshore oil project off the Avalon Peninsula—has grown faster than that of any other province. But the boom towns are 12 hours away by car from the island's northern tip, where unemployment hovers around 24 per cent.

In Big Brook, the end has already come, with the last three families leaving this past February for government relocation to be closer to schools, medical help and shopping. In other villages such as Grandon on the peninsula's eastern coast (pronounced "grand eye")—as with many spots on the former French Shore, not even vaguely like the language you learned in school, the ghost town future is a sight.

It was home to approximately 100 when, right after Canada Day 1992, Fisheries Minister John Crosbie announced the closure—first "temporary," now "qual" permanent—of the red fishery. Now most of the homes have been abandoned, both and nets left on the landings. Cannibalistic cars ("trachocars" in local parlance) sit rusting in the parking spaces next to the dormant processing plant. There are only four school-age children among the 14 remaining families. All 13 of Leo and

There was a time when the belt here was just covered with drying fish, says McCreath.

Leo McGrath's kids have moved. "There used to be a time when you had to go just outside the harbour and drop your nets and they would be filled. The hills here were covered with drying fish," says the 67-year-old Leo, born and raised in Grandon, long before light and power, or even the road, arrived. "Now, it's not legal to go and get your own line for the table."

It's not the government, first the federal

spent on emergency assistance and "train areas" programs such as INCARP, AGAP, CFAB, and the granddaddy of them all, TWG. But the people of the Northern Peninsula have little to show for it, despite steady representation at the cabinet table—Crosbie, then Brian Tobin, now Gerry Byrne, parliamentarianism to the minister of health.

"It was the make-work syndrome," says Greg Mosier, a former provincial cabinet deputy minister for transportation and farm and once Tobin's chief of staff for the riding. "They were moving rocks from one side of the road to the other. It was something done to keep communities alive, but it's nothing that anybody would stand up and say they were proud of." People retreated for jobs that mostly didn't exist—or worse, not where they lived. Others just grewly concentrated on getting enough work to qualify for Employment Insurance. Hard choices delayed by hopes that the fishery would someday bounce back. "It's a real eye-opener, not just for rural Newfoundland but rural Canada," says Mosier. "The level of continuing support these people need versus the handouts we were giving them." Along the shores in Port au Choix, where



**THERE'S** no one to buy your house, so you just lock it up and join the other expats scattered across the country

Conservatives, then the Liberals, didn't try to help. There have been a dizzying array of autonomy since: were 40,000 people in the four Atlantic provinces and Quebec—50,000 of them in Newfoundland and Labrador—saw their livelihoods drastically diminished or altogether disappear. Billions have been

# Ten Lost Years | The Northern Peninsula

the rich cod stocks and massive processing plant once provided residents with some of the highest per capita incomes in the country, there is more anger than gratitude. "The marliners talk about the money they send down here," Dwight Spence says as he sprawls in the captain's chair of his 33-foot boat, the Cape Aubrey. "But my God, look what we've been giving—crabs, walrus, and seals, fish, 68—everything we get. Now, we're releasing our young people and giving them one-way tickets out. 'Who benefits?'"

A fisherman for 28 years, Spence made a solid living, employed several crew and never fished for EI during his first quarter-century in business. Now, as he watches the dock workers offload the 40,000 pounds of shrimp in his hold, he yammers if he will be able to make it to the end of the season to apply for his cheques. Three days of back-breaking work, 100 ton in and back with a full catch, and he probably won't break even.

Too many communities now fight for a share of the ever-shrinking pie. Quon for its coral, caribou, threatened habitat and special status over Atlantic Canada, and the sea urchin are shoring them out. The world market is flooded, prices are a fraction of what they used to be, and insurance costs have skyrocketed. Which is where Spence isn't the type to shake his sharp tongue. Politicians set the quotas, make the trade-offs, pay people to sit at home, keep hope alive when there should be doubt. "We've been mismanaged," he says. "Sold out. We've been invaded for every commodity in the world. And we're left here poor as sin."

Twelve per cent of Port au Choix's population has left since 1990. The local fish plant, which once operated around the year and employed 450, is now open for a few weeks each summer and has work for only 180. And like the whole peninsula, the town is greying at an alarming rate. The remaining workforce are either 40s or 50s, and their children leave when they graduate (the closest high school is now more than 100 km away). Valerie Noel, 28, Port au Choix's mayor, is an exception. She can count on one hand the members of her high school graduating class who remain. Friends-to-reunited-as-midnighters, the other six carpenter-and-joiner leave because they can't find work. "You just can't make a sensible or



Indigenous (left) and Tackle used to fillet fish, now they're Vikings at Ulukuk-ux Meadows.

choice," he says. "There are so many opportunities abroad, why would you stay home?"

There are bright spots on the peninsula. St. Anthony is constructing a new \$10 million multi-story factory that should see business at locally owned fish plant expand—a major turnaround less than two years after Mayor Eric Simons signed a resolution for the town to protest the loss of sustainable Rocky Harbour, in the heart of Gros Morne National Park, already attracts 150,000

**'LOOK what we've been giving: minnows, trout, fish, oysters. Now we're giving our young people one-way tickets out.'**

visitors a year, and is building for more. The Dark Kitchen Company in St. Lunenburg, which makes gourmet jams and other products, is exporting around the world. But the economy still rises and falls with the tide of the fishery. And despite the rejuvenation of close to 15,000 people over the last decade, the government buzzword "sustainability" means a long way off.

Judy Tackler and Edna Middleton used to earn a decent living boring and filleting cod. When the fishery shut down, they lost their jobs, sold their husbands' fish boats

scored meagre money and retraining. Judy ended up clearing walking trails on a program that lasted just long enough to give her the 14 quarterly checks for EI. Edna found a part-time spot as a home care assistant, earning barely enough to cover the one-offs. In 2000, they found positions as Vikings at Norwood, a recreation of a Norse village the local tourist authority opened across the road from the Ulukuk-ux Meadows national historic site. Judy now spends her summers in a smelly longhouse, chatting with tourists and working over an open pit fire. Edna makes pottery as an outdoor job. Their new jobs don't pay as much as the fish plant in St. Anthony did, but it's a living—and as most fishermen's families rarely need to survive. "You can get by on a little here," says Edna. "We've even owned homes. We get a lot of food from the sea. And money and wild game from the bush. We make our own bread." Judy giggles. "We live like the Norsemen—off the land."

There aren't many left in their community—just 30 people in Ulukuk-ux Meadows where Judy lives, and only 18, mostly elderly housewives, in Edna's home of Hay Cove, the next village over. The spot where the first European settlers arrived 1,600 years ago is slowly emptying out. The tourism centre is increasing numbers each summer to learn about Canada's ancient past. Someday, they might need a recreated village to show how Newfoundlanders used to live, too.

Justification: goth@stjohns.rogers.on.ca

Over to You | BY SUZANNE HEDDER

**"I read this article once..."**  
SOUNDS WAY BETTER THAN  
**"I saw this TV show once..."**



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ROGERS

"What do you do now?" "I'm a writer."  
"Do you write for Maclean's?"  
"Yes, I do. I'm a writer."  
"Well, what's the schedule?" "What is the one?"

"Just days in and out. There is no change."  
I was given a list of names and the dates of the names. The names were the names of my grandparents. I was given a list of names and the dates of the names. The names were the names of my grandparents. I was given a list of names and the dates of the names. The names were the names of my grandparents.

pull in the shape of a large house, up to a field. All the houses were built, some with a large roof, some with a large roof. All the houses were built, some with a large roof, some with a large roof. All the houses were built, some with a large roof, some with a large roof.

There that had been a house. The house was built, some with a large roof, some with a large roof. The house was built, some with a large roof, some with a large roof. The house was built, some with a large roof, some with a large roof.



ing in my head. The first thing I saw when I got up was a house. The house was built, some with a large roof, some with a large roof. The house was built, some with a large roof, some with a large roof. The house was built, some with a large roof, some with a large roof.

I began to notice how my body was built, some with a large roof, some with a large roof. I began to notice how my body was built, some with a large roof, some with a large roof. I began to notice how my body was built, some with a large roof, some with a large roof.

There it was. I was sitting on a bench, looking down. The house was built, some with a large roof, some with a large roof. The house was built, some with a large roof, some with a large roof. The house was built, some with a large roof, some with a large roof.

There it was. I was sitting on a bench, looking down. The house was built, some with a large roof, some with a large roof. The house was built, some with a large roof, some with a large roof. The house was built, some with a large roof, some with a large roof.

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# OF DUST AND DEATH

On the Palestinian side of the fence, you are constantly bombarded by one story of suffering after another, says ALEXANDRE TRUDEAU

**NAZARETH IS A MIXED TOWN** In my time spent living with families on both sides of the fence, I would occasionally escape there. It provided me the illusion of a place where Arabs and Jews peacefully live together. I say illusion, because in truth Nazareth and Nisurath ilit ("New Nazareth") are quite separate places. The former is a sprawling old city with narrow winding streets, home to Christian and Muslim Arabs. The latter is a modern town of subdivisions and housing projects, inhabited mostly by Jews. The two places are beside each other and form a single skyline on their respective hills, but they are sep-

arate enough for Israeli security personnel to always ask you respectfully as which Nazareth you stayed when you leave the country—whether you were with “us,” or with “them.”

Nazareth has a single shopping mall between the two parts of the city. Here, women in headscarves shop along side Russian Jewish girls in tight pink tops and high-heeled shoes. This mixed crowd

gossips and reassures me, and I enjoy going to the mall to watch people and Hollywood movies at the cinema. Often, before passing from any family on one side to the other, I would spend a day alone in Nazareth, turning the emotional upheaval of going from life with people on one side to living with their hard lives.

The next day, instead of seeing happy

in a cinema, I will once more be crossing over to a place without malls or theaters, to a place of dust and death, where you are constantly bombarded by one story of suffering after another.

In Jenin, there are bursts of gunfire every night. People have gotten used to it. They say it is better not to know or care what is happening, because going out at night so find out is risky. Sometimes, there are five-day stretches with daily funerals for people killed by Israeli soldiers. Even now, two years after the great attack on the city, Israeli special forces regularly descend on Jenin, arresting and killing people.

In a place of such violence and misery, I grow used to the Arab American University

just outside the city. It is a fresh and modern place, filled with good-looking young people who speak English and exude an dream of a better life. Among them is Wida, a young woman from Hibernia, in the south part of the West Bank. She is studying dentistry. Part of her childhood was spent in Surrey, B.C., where her family immigrated in the late 1980s and where her father still owns a flower and plant nursery. Still, he requested his family back to the West Bank.

I find this strange, and Wida admits she does as well. But she says her father wanted his children to know their heritage, and found it hard to imagine his daughters being good Muslims

girls in a Canadian atmosphere. Now she faces another reality. Hibernia was once a three-hour drive from Jenin, but security has been tightened. Wida needs to cross five checkpoints, some of which are often arbitrarily closed. It can take her two days to get home. She rarely sees her family.

Amal lives in the girls' residence in the Jenin security barrier, she says I must visit her village. It is quite close to Jenin and the

Amal showing a check-out at her tiny home, packed with his children

university, but has ended up on the Israeli side of the fence. The security barrier has disrupted life for many Palestinians. It has been constructed to enclose pass as many Israeli settlements as

possible, sometimes peering deep into the West Bank to connect them to Israeli territory. Settlements that cannot be so easily moved are secured by security roads, many of which cannot be used or even crossed by Palestinians, who as a result have to travel long distances around the Jewish settlements to reach villages only a few hundred meters across Israeli border roads.

To go to Amal's home, I cross into Israel at the checkpoint and find myself in a strangely unpopulated zone. Around me, various roads lead to different Israeli settlements on the hills. I am in a heading for a place called Umm al-Bihar, walking down one of the roads it reaches that says "Bikar," and someone I meet is going in the right direction. I wave

down a passing car to make sure. The man is surprised to see me there, when I ask him directions to Um al-Rihan, he says "You know it is an Arab village?" I tell him I am going there to see a friend, and he offers to take me. His name is Yusef. He tells me things have always been quiet between Arabs and Jews in this area. He is not afraid to drive into an Arab village, but he does say that no local Jewish or Arab would be out on the road during down strange cars. In Um al-Rihan, we are directed to an even more remote Arab community: al-Amra. "Your friend lives there?" Now he claims "It is my friend to live there." We head up a small dirt road that winds first through some olive trees and then into forest prep. We reach the top of the hill before the mountain levels toward the Mediterranean below. Through the trees, I catch glimpses of the coastal plain and beyond is the sea. Then the forest opens up to reveal an idyllic series of small stone houses surrounded by fruit trees and flowers. Three points to where he lives: a village of red-roofed houses grouped together like a suburban condominium development on a smaller hill nestled on the south. It is a beautiful view of the village in Arab that he proudly picked me up on the road, and I know me to get to know Arab's family.

Amal's great-grandfather came to this forested mountainside in the early days of the 20th century. Running from the sorrows brought on by the death of his young wife, he built himself a stone cabin and took a local girl for a bride. Over time his family grew around him. He outlived his wife and children, his family says he died only a few years ago, at the age of 120. His last words to his son were, "Don't ever turn away."

Amal's uncle Youssef was living in Tel Aviv, working in a factory, when the second intifada started in September 2000. Forced back to al-Amra, he married, had a few kids and built a small house, made out of two sheep containers, next to his older brother's house. Now the family have begun dropping by, questioning the legacy of their family's properties, most of all Youssef's wife. Recently, Youssef received a court order stating that his house was built illegally, so land he was not entitled to build on—and that it would be torn down within a few months. The Israeli told him that he could appeal the decision in the courts. But the Israeli lawyer he



An Israeli policeman stands guard over Nazareth, where Arabs and Jews coexist.

consulted asked him for US\$10,000 in fees. Youssef sadly shows me some old legal papers: one from the Turkish authority in Palestine, issued from the British, a third from the Jordanian government in 1967. The West Bank was part of Jordan, and of their titles to a sizable piece of land he is talking to Youssef's grandfather. "I can do

**"OUR life is one of laughter and tears, but better laughter than tears. I will laugh when I am supposed to cry."**

nothing and they will come with soldiers and bulldozers and my home will be destroyed," he says. "There are hundreds of stories like this in Palestine." What will he do after that? "I will live in a tent," he says without hesitation.

As I leave, the Um al-Rihan man and I head back toward the forest. I pass a few men sitting under an old tree. One of them, Abdul-Zaid, is an English teacher at the local

elementary school. He has a grave and noble face and piercing blue eyes. "This forest is the best place that they have played on in," he tells me. Look what the forest is like," he says. "One life is one of laughter and tears, but better laughter than tears. I will laugh when I am supposed to cry."

He recalls how once, when he was crossing the forest, he had a car in with a young soldier. "He began yelling at me from within his armor bunker for me to take off my shirt and to show that I wasn't wearing any weapons," Abdul-Zaid says. "I told him that he should ask me politely before he yells at me. Nothing goes from the right to try and humiliate me. I waited for his superior and told him, 'I am not a communist man, but soldiers like that one will make given out of residents.'"

On another way to Um al-Rihan, I visit Abdul-Zaid in his school. It is one in a place rich with problems. "By virtue of the Oslo Accord, Palestinians are enabled to display the Palestinian flag on public buildings," he says. "We had one on the school. But armed forces had dropped by, making it a case and scoring the child down. We decided that the children were under crosshairs and we took it down—who even has a flag?"

But, Abdul-Zaid tells me, there is more. "For many years now," he says, "the school has been one-year for the number of children, so we decided to build a second wing. They started coming to school. Soldiers even came saying that we could not build anything more. So the school remains as is, with the children packed in cramped classrooms. Dangerous! Shameful! And the worst thing is that no one died or was in this village over these months. Ask any Israeli of this. We have chosen non-violence. Look at us now, cringed behind the fence, surrounded by settlements, our homes and schools constantly at risk of being destroyed."

What will they do, I ask. "They say we have weapons," he replies. "That our leaders and ours are wise men. And look when a world we live in. So I am waiting. For a enemy man to lead us both to peace and mutual respect, since weapons don't seem to be worth anything."

# CHASING THE BUZZ

**BEHIND THE JEWEL?** You know, the family with the newest car, coolest car gear and trendiest clothes? Well, forget about them. Because you're looking up with them no longer exists. These days you have to lean down—and everyone else—in the car, eating the dust of your friend's edition sports car or driving over the busy city streets that does everything but remember your eggs.

This drive to be the first in the block with the toy of the moment has now been more intense, some experts say. While early adopters are nothing new, piloting such advances, usually modification with a personal flair, status symbols, and, more importantly, creative marketers mean there are now a lot more of them. "If you're the first to know, get or experience something, you get a certain amount of buzz created," says Matt Hughes, an American marketing expert and author of *Spawning Car Wars*.

For brand purposes, exclusivity has become the No. 1 tool to find a consumer frenzy, demand and selling? Offer a limited edition.

For limited production in order to make those who log believe they're making a big deal. Two recent examples: Mercedes' custom-built Maybach—only 600 of the 2003 model are available worldwide—and BMW's Mini Cooper, of which 300 were "you said you'd like it." "There is this trend in luxury to make you feel like you're the first to know," says Paul Lewis, founder and chairman of Tim,

**EXCLUSIVITY has become marketers' No. 1 tool to find a consumer frenzy. Demand and selling? Offer a limited edition.**

the Toronto-based marketing firm. It's behind the global campaign that made the Mini a hit in the United States and Europe. "There are people with a lot of money and taste, and they want things we don't have."

Such is the new emphasis on "limitedness" that buyers to be back to Volkswagen as up to as many as where they can track their vehicle

Getting a hot new car or high-tech gizmo is no longer good enough. We want it before anyone else has it—even if it means paying extra.

through the manufacturing process and talk to other expert consumers. As well, Internet systems have popped up for sports and technology fans, generating bids in the tens of thousands of dollars. In March, a place like to buy the 2005 Ford GT—a limited-edition sports car—fetched more than US\$70,000 on eBay. That's a lot for the right to buy the car—which is available this summer for an additional US\$150,000. "It's crazy to me and most people in the car," says Karl Houser, editor of leading auto magazine *WardsAuto* says. "But there is a small and focused group out there paying what it takes." Alan Kishinevsky, a marketing professor at York University, describes the trade in selling top sports as "an upper class version of collecting. It provides an opportunity for people who want to toget."

Playing the exclusivity card isn't reserved for the auto market. One of the world's greatest was Ty, Inc., the maker of Beanie Babies. "When demand exploded, the company started to produce a limited number," says Lindsay Mendel, a marketing strategy professor at Simon Fraser University. "People would fall over each other to get them all."



Upper-class version of exclusivity: The car retails for US\$150,000—but it will cost you more than US\$70,000 just to get on the waiting list for it.

resulted in the ultimate of stupidity, with adults collecting the dolls. "Similarly, when Sony wanted PlayStation in Canada in 2000, it limited the number of units available during the Christmas season—then flooded the market. Expect the same type of strategy and subsequent race to store shelves when Sony and Nintendo launch their new hand-held video consoles this fall.

The Internet—especially eBay—has revolutionized the manufacturing of demand. "It's become the norm to introduce a new car, technology or CD on eBay," says Hughes. "A few weeks before hip-hop artist Jay-Z released *The Black Album* last year, he put a handful signed copies for sale on eBay." On-line stores and auction sites have also given Canadians access to the iPod Mini digital music player, which won't be in stores here until next month—at the earliest.

Our hyper consumer has put a modern spin on an old idea, namely diffusion: the way Corvairs in the 1960s, the theory's premise is that over its life cycle a product passes through the hands of five distinct groups: innovators, early adopters, early majority, late majority and laggards. Traditionally, most consumers wait wary of buying a product soon after its launch for fear of jerks still to be worked out. But now that new technology is more reliable, the desire for status among consumers about new performance. "The word 'cool' means people want to buy. "The curve is much shorter," says Bruce Phelps, president of GWP Brand Engineering. And as more people cross the unknown, "it's harder and harder to convince for the purpose of innovation."

From the marketer's perspective, giving your product that buzz has now become a full-time job. As a result, many companies are holding tight to ad dollars, opting instead to get products in the hands of carefully selected and highly influential people. Buzz in the right zone is quite a bit cheaper—and considered more effective—than a TV spot. Still, experts warn that buzz lasts only as long as the product lives. "Marketers are ultimately trying to achieve awareness, trial and adoption," says Ken Wong, a marketing professor at Queen's University. "Buzz gets you awareness and maybe trial, but ultimately the product has to meet expectations. There's no prestige in having a mediocre product before every one else." Certainly not. Imagine what the neighbour would think.

## GET IN LINE NOW

Oh, too late: Some hot stuff you may already have missed out on



### TOM FORD'S FINAL COLLECTION FOR GUCCI

Both technicians and collectors are snapping up pieces from the designer's final collection for the label that made him famous.

### APPLE'S IPOD MINI

The Mini launched in the U.S. in February. Apple put off the global release from April to July saying huge U.S. demand limited supply.

### MINI COOPER

Early buzz created around the retro racer resulted in the swift sale of all 2,338 available in 2003, the first year of production. The car remains hot, July was the top sales month ever.



### BEARIE BABIES

The cow that set the toy line launched the original new Bearies in 1995, but initially sold them only in Chicago. Wide availability led to consumer hysteria.



### GMAL

Google's upcoming free e-mail service has already been advertised in an independent market, not just in the best addresses but the websites used by the company to test the service.



### SONY PLAYSTATION PSP

PlayStation considers first hit sales in September 2005. More than 200,000 sold the first weekend, a million within six months. The three versions, out this fall, is sure to be a hot Christmas item.



# ON THE ROAD in Ontario



SUMMER 2004

ADVERTISING SUPPLEMENT

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flavours of Ontario

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# Sensational Ontario

*Excite your senses with the sights, sounds and tastes of summer in Ontario. You'll be surprised at just how much there is to enjoy within an easy drive of your home or hotel. With so much to experience in Ontario, you'll wish summer was a lot longer—but many of these sights and attractions are open year-round, so consider exploring these places anytime you've got a spare weekend or some extra vacation time. For a complete listing of Ontario's Sensations for Summer 2004 events, please visit [www.ontariotravel.net](http://www.ontariotravel.net).*



## Where to get more information

This new 2004 Summer Experience Guide features a wide selection of summer travel ideas and helpful contact information. As well, *Festivals and Events in Ontario*, the *Association Ontario Guide* and other informative travel guides and official maps are available by calling 1-800-ONTARIO (648-2746) or by visiting [www.ontariotravel.net](http://www.ontariotravel.net).

While every care has been taken to ensure accuracy of dates, times and descriptions, unexpected changes can occur. Be sure to check in advance before heading out to any event, festival or attraction. All photos courtesy of ©2004 Corporation of Ontario Tourism, 100% under license to travel.



# Sounds like summer

The music of summer is whatever moves you—elegant choral, soulful blues, enchanting classical or hot jazz. Take in a concert—and fall under the music's spell.



The new Charles W. Stacey Centre for the Performing Arts is home to Parys Sound's Festival of the Sound.

## Classical music

### Choral in Elora

The 25th anniversary season of Parys Sound's Festival of the Sound, July 15 to August 1, features the Elora Festival Singers, considered "one of the world's finest professional chamber choirs," according to *British reviewer David Vennart*.

The Singers were founded by Noel Edison in 1980. Rich, warm sound and clarity of texture are their hallmarks. Their recent CD, *The Mystery of Christmas*, was nominated for a Juno Award and has sold more than 135,000 copies.

Other vocal groups at the festival include the Vinsonover Chamber Choir and Tenors Vocal Ensemble. Festival performances are held in a renovated wooden barn and two churches in this pretty town.

### Sound of the classics

The 25th anniversary season of Parys Sound's Festival of the Sound, July 15 to August 1, opens with a full orchestra concert in the new Charles W. Stacey Festival Performance Hall. The Huntsville Festival Orchestra is joined by pianist David Johnson in the Grand Piano Concerto. Plus, 25 musicians will take part in a day-long concert of more than 25 works in marathon on July 17.

The festival features renowned Canadian singing groups, the Titans Festival Singers on July 18 and the Elora Under Singers on August 8.

Week two of the festival features a stellar lineup of virtuoso soloists, pianists André Laplante, Ronit Wal and Richard Raymond, baritone

Russell Brown, violonists Meleke Hanneke and James Elmer plus Alan Trudel, trombone, and Joseph Prince, accordion.

During the third week, three outstanding Canadian string quartets—the St. Lawrence, the Berens and the Lafayette—will perform a number of works by Shostakovich and Beethoven.

### Chamber of delights

Ottawa's International Chamber Music Festival celebrates with more than 70 concerts over a two-week period in late July. The festival is one of the largest of its type in North America. Staged in some of the most beautiful churches in downtown Ottawa, the festival has won the Lieutenant Governor's Award for the Arts in 1996, 1997 and 1998.

### Music in bloom

Harbourfront Centre and the City of Toronto present Summer Music in the Garden. Visitors can enjoy a concert by outstanding classical and world music artists while exploring the seasonal attraction of blooms. Violins, cellos, pianos and other artists perform live free Thursdays at 7 p.m. and Sundays at 4 p.m. until September 12. The Toronto Music Garden is located on the city's waterfront at 475 Queens Quay West.

More festival  
www.elorafestival.com  
Festival of the Sound  
www.festivalofthesound.ca  
Ottawa International  
Chamber Music Festival  
www.chamberfest.com  
Harbourfront  
www.harbourfrontcentre.com

## Molson Amphitheatre

The Molson Amphitheatre at Ontario Place is celebrating its 10th concert season in 2004.

The open-air facility has a covered pavilion offering reserved seating as well as lawn seating for seated downtown people. The summer will see many international headliners in concert, including Rod Stewart, Bryan Adams, Colin James and Sarah McLachlan. For complete concert listings and ticket sales, visit [www.molsonamphitheatre.com](http://www.molsonamphitheatre.com) and follow the links.

## Jazz & blues

### Find your rhythm

Jazz festivals are offered in about a dozen cities in Ontario. Toronto alone has three popular ones, including one of the biggest in Canada. The Toronto Downtown Jazz Festival from June 25 to July 4, features club dates throughout the city. A Toronto Jazz Live! Package will give you access to venues, good seats for main stage concerts, and great value for accommodation and admission to other attractions.



Jazz takes to the streets of Toronto.

Also featured in the Toronto area are the Toronto International Jazz Festival (July 16-25) and the Toronto Star Jazzfest at Exhibition Place (July 16-25).

### Windsor beat

The summer mood goes into high swing at Windsor's 10th Anniversary Bluesfest International (July 15-18) held at the Riverfront Festival Plaza, downtown on the banks of the Detroit River. The event also boasts a Rib cook-off and a Riddim on Saturday.

### Kingston's riff

The Limestone City Blues Festival takes place August 26-29 in Kingston and features more than 30 shows across downtown and in Confederation Park.



Ottawa swings in the summer heat.

### Choose blues or jazz

Ottawa jazz festival plays from June 24 to July 4. It is one of the capital's premier music events with performances in clubs and open air venues across the city. A few days later, from July 5-18, the Cincé Spéciale Ottawa Bluesfest goes under way. This is another of Canada's biggest blues festivals, providing an extraordinary lineup of music in a spectacular outdoor setting in downtown Ottawa.

### Blues on the bay

The third annual Thunder Bay Blues Festival, July 5-11 features more than a dozen familiar faces and newcomers, a thrilling mix of legends and up-and-coming blues artists. Munro Park provides a natural and beautiful venue for the festival.

Another International Jazz Fest  
www.iajffest.com  
Cincé Spéciale Bluesfest  
www.cincéspelebluesfest.ca  
Limestone City Blues Festival  
www.limestonecitybluesfest.com  
Ottawa International Jazz Fest  
www.ottawajazzfest.com  
Thunder Bay Blues Festival  
www.thunderbaybluesfest.com  
Toronto Downtown Jazz Festival  
www.tdjjffest.com  
Toronto Jazz Live!  
www.torontojazzlive.com  
Toronto Star Jazzfest  
www.torontostarjazzfest.com  
Windsor Bluesfest International  
www.bluesfestinternational.com

## The Jeep legend

Once upon a time, the world was introduced to a new vehicle of travel... one that had the potential to take people to places once thought impossible. That vehicle was called Jeep Willys CJ, and once it began climbing mountains, traversing rivers and exploring villages across North America, it legend was born. That legend is still alive and on to this day in Jeep Grand Cherokee, Liberty, TJ and the newest addition, TJ Unlimited. Overcoming over 60 years of off-road leadership with innovation, refinement, and spirited performance, these vehicles proudly represent the most recognized brand of Jeeps on the planet. Each is designed to travel a legend's path—able forged over sixty years ago and still evolving.



For more information,  
please visit [www.jeep.com](http://www.jeep.com)



# The play's the thing

Relax with a special day of nonverbal theatre. Linger over an outdoor lunch. Enjoy a walk in the park. Then let the actors transport you to an imaginary world.

## The bard's spell

Enjoy a picnic on the banks of the Avon River and then see a play as top of the four stages in Stratford, to watch some of the world's greatest actors bring Shakespeare's drama to life.

So, Shakespeare plays, along with some other productions, will be performed at the Stratford Festival in 2004 as artistic director Richard Monette moves closer toward his goal of producing all the plays Shakespeare ever wrote.

In addition to *Macbeth* and *A Midsummer Night's Dream*, which have been produced in other seasons of Monette's tenure since 1994, the festival will present four Shakespeare plays not seen in many years at Stratford: *King Henry VIII* (All Is True), *Tamara of Athlone*, *King John* and *Cymbeline*.

There will also be two musical revivals: *Gypsy* and *Dolls and Annegers*. One of the Avon Theatre, the festival will also present the latest *Noises Off* and *The Crows of Menorah*, a musical production of the Alexander Dumas novel.

While the 1,824-seat Festival Theatre allows artists to experi-



Stratford audiences enjoy Shakespeare, as well as musicals, farces, and more.

ence the scope and size of Shakespeare's world, the 487-seat Tom Patterson affords the chance to provide an intimate theatre experience.

At the 260-seat Studio Theatre, the festival will feature two new Canadian works: the third part of Peter Hinkley's *Seasons Trilogy*, titled *The Swanee*; Queen Victoria (*The Seduction of Victoria*), as well as *The Elephant Song* by Quebec playwright Nicolas

Bilcon. *The Elephant Song* is presented in a double bill with a new Canadian production by John Murrell of Jean Cocteau's *The Human Voice*. Boarding out the Studio Theatre's audience are offerings this season in *The Triumph of Love*, the festival's first-ever production of a work by

Stratford's ambitious lineup this season includes offerings of newly performed Shakespearean drama and popular musical revivals.

18th-century French novelist Pierre Marivaux.

Stratford Festival [www.stratfordfestival.ca](http://www.stratfordfestival.ca)

of tourists promiscuously at festival time, as crowded souvenir shops, and the accommodation and cuisine in and around Blyth is down-home.

The plays—customized, written and produced by some of the finest theatrical minds from across the country—are inclu-

sively Canadian, with special emphasis on the land and people of rural western Ontario. Many of the plays are well known nationally and also perform at major festivals and theatres from coast to coast.

Blyth Festival [www.blythfestival.com](http://www.blythfestival.com)

## The wit of Shaw

The Shaw Festival, founded in 1962, is the world's only festival that is dedicated to producing the plays of George Bernard Shaw and his contemporaries. The festival runs from April to October in its three theatres: the Court House, the Festival and the Royal George.

Canada's finest actors bring the quick-witted works of Shaw, the comedy of Molière and the music and lyrics of Stephen Sondheim to the stage in the heart of Ontario's wine country in Niagara-on-the-Lake. This year's productions include Shaw's *Pygmalion* and *Man and Superman*, *The Importance of Being Earnest* by Oscar Wilde, *Three Men on a Horse* by John Ciolli-Holmes and George Abbot, *Waiting for the Parade* by John Murrell and more.

Shaw Festival [www.shawfest.com](http://www.shawfest.com)



Art and history at the Shaw.

## Theatre on the fringe

Fringe theatre springs from the idea of unbound artistic expression, no matter the canon, form or style. The multi-ethnic and transnational theatre of our Ontario.

The Toronto Fringe Theatre Festival from June 30 to July 11 draws more than 42,000 enthusiastic fringe-goers to the city each summer. London's Fringe Theatre Festival from July 30 to August 31 attracts local, national and international performers. They entertain with comedy, dance, music, dance

and visual arts throughout the downtown area.

Another fringe event to bring critics from around the world is the South Atlantic Theatre Festival from July 6-11. Over 130 shows will feature performances from France, South Africa, the UK, and the US. The Ottawa Fringe Festival will wrap up the nation's capital during its scheduled run from June 18-27.

London Fringe Festival [www.londonfringe.com](http://www.londonfringe.com)  
Ottawa Fringe Festival [www.ottawafestival.com](http://www.ottawafestival.com)  
South Atlantic Theatre Festival [www.southatlanticfestival.com](http://www.southatlanticfestival.com)

Toronto Fringe Festival [www.fringeontario.com](http://www.fringeontario.com)



Offbeat dance, theatre and visual arts are fringe festival trademarks.

## The city scene

Ontario's National Arts Centre showcases the performing arts in two languages and on three stages. Here the orchestra, enjoy contemporary Canadian choreography, classical ballet and touring theatre.

Toronto is the undisputed entertainment capital of Canada—a large part due to the wealth of Irish Broadway-style musicals, jazz, opera, productions, touring road shows and classical concerts being staged at one great time. The quality of productions and talent at Toronto is second to none. Theaters include the venerable Royal Alexandra, the Canon, the

beautifully restored Elgin & Winter Garden Theatre Centre, Roy Thomson Hall and Massey Hall.

Currently, *Macbeth*, the Broadway musical comedy hit is playing at the Princess of



The Elgin & Winter Garden Theatre.

## Take stock of small-town theatre

There's no more enjoyable small-town summer experience than an evening of live theatre. Across Ontario, there are productions to suit every taste, from musicals to dramas, comedies and Shakespearean productions.

The Association of Summer Theatre 'Round Ontario (ASTRO), has 29 member theatres showcasing over 130 different productions to entertain you this season. JustTheTicket is an ASTRO initiative designed as a one-stop-shop for gateway theatre packages. Depending on your destination, your package can include dining, accommodations, travel, and more.

For example, for \$199 per couple in Port Hope, take in a play at the Port Hope Festival Theatre, enjoy an Afternoon Concert, receive discount vouchers for dinner and over-



Jackie Martineau and Doug Lister in a production of 'A Christmas Carol' at Greater Toronto Theatre.

nights in a B&B if you prefer to make your own accommodations and meal arrangements. See JustTheTicket to book just your theatre tickets.

Association of Summer Theatre 'Round Ontario [www.assumertourism.org](http://www.assumertourism.org)

JustTheTicket [www.justtheticket.ca](http://www.justtheticket.ca)  
Dragon Entertainment [www.dragonentertainment.com](http://www.dragonentertainment.com)

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# For art's sake

With more than 250 museums across Ontario, you're never far from a fascinating exploration of art, history and civilization



Many galleries will remain open during the summer at the ROM

## Royal Ontario Museum

**C**urrently, Toronto's Royal Ontario Museum (ROM) is undergoing a renovation and expansion inspired by David Laundy's vision of accessibility and openness. The world-renowned architect's stunning crystal building promises to transform an historic landmark into a luminous public space. The museum will keep many of its permanent galleries open over the summer, and play host to a lineup of visiting exhibitions.

The ROM is home to the stunning Doherty collection of 18th and 19th French Art Deco

Orsay includes 50 temporary works by some of the key figures in the style of Art Deco, mostly from 1924 and 1934 in France.

The ROM's rare and precious collection is the largest of its kind in Canada and includes crystals, gems, helmets and other

backlog goes from the Bronze Age through to World War I.

For many, a trip to the museum is not complete without a trip to the Doherty Gallery and the Doherty Cave, a reproduction of the St. Clair Cave in Jersey.

Then, for interactive discovery, the hands-on Biodiversity Gallery invites visitors to examine the state-of-the-art of all living things.

Royal Ontario Museum  
www.rom.on.ca

## National Gallery of Canada

**T**he National Gallery of Canada in Ottawa enjoys a worldwide reputation for its major collections of Canadian and international art. The gallery itself, located near the Parliament Buildings, is an inspired triumph in steel, glass and granite. Within its cool, airy spaces one can enjoy and contemplate the magnificent permanent collections and diverse temporary exhibitions.

*Tenth and Tenth: Sculptures from the Arctic* runs from April 30 to October 31. This exhibition displays finely-carved Inuit carvings done on walrus and narwhal ivory, as well as whale and bear teeth.

Until September 2004, the Gallery pays homage to the late Claude Gagnon, a celebrated Canadian artist who died in 2003 at the age of 68. In this retrospective, you can see his sublime abstract paintings and his photographs of urban spaces and landscapes.

National Gallery of Canada  
www.nationalgallery.ca

## Art Gallery of Ontario

**T**he Art Gallery of Ontario (AGO) in Toronto has emerged over recent years as one of the world's great art museums. In Spring 2005, the ground-breaking will take place for a modern and contemporary tier, under the direction of architect Frank Gehry, will transform the Gallery into a superbly elegant museum of glass and titanium.

The AGO houses a permanent collection of more than 36,000 works of art, including prints and sculptures dating as far back as the 18th century, and hosts a number of visiting exhibitions every year.

This summer you can catch the Canadian artist, Rodney Graham's exhibition, *Forecasting* (film, video and sound pieces) (until June 27).



The Honey Moon gallery at the AGO

## McMichael Canadian Art Collection

**A**t the McMichael Canadian Art Collection, see great Canadian landscapes painted by the renowned Group of Seven, Emily Carr, David Milne and trace artists. The gallery is a dramatic, log and balsam structure set on 90 hectares of a nature preserve in the village of Kleinburg, northwest of

Toronto. Take time for a stroll in the village and soak in the atmosphere of early Ontario architecture. Visit shops, galleries and unique dining establishments like the Doctor's House Tea Room.

McMichael Canadian Art Collection  
www.mcmichael.org



The McMichael houses an extraordinary collection of Group of Seven paintings

## Go to the source: Art exhibitions and studio tours

**T**he 42nd Annual Toronto Outdoor Art Exhibition and Sale showcases art from many artists. This free exhibition runs from July 3-11 and is said to be one of the largest of its kind in North America.

There are many summer artists' studios open throughout Ontario. In the Collingwood area, the 16th Annual Blue Mountain Foundation of the Arts Studio Tour is scheduled for June 5-6.

Art Town is an annual collective in Owen Sound, showcasing the work of more than 20 professional artists and craftspeople in various disciplines. This year's studio tour runs August 7-8.

*Toronto Outdoor Art Exhibition*  
www.torontoartexhibition.org  
*Blue Mountain Foundation of the Arts*  
www.bmfa.on.ca  
*Art Town Collingwood*  
www.arttowntoronto.org



Toronto Outdoor Art Exhibition

## Local museums

**T**hroughout Ontario many communities have art and history museums. In Peterborough, the Centennial Museum tells the story of the region's logging industry.

In Waterloo, visit the Canadian Clay and Glass Gallery and take a guided tour to learn more about the kiln, wheel, clay, glaze and stained glass.

Visiting Kingston this summer? The history of the 1600 Islands town architecture is captured in the *Art Wilderness* exhibit at the Agnes Etherington Art Centre.

Museum London houses permanent collections of historic paintings and artifacts, as well as shows of contemporary art. Be sure to visit Ellen Howe, London's oldest residence. Virtually unchanged since the last century, this home contains beautiful furnishings and the family's treasured items are served in the afternoon.

*Peterborough Centennial Museum*  
www.peterboroughmuseum.com  
*Canadian Clay and Glass Gallery*  
www.canadianclayandglass.org  
*Agnes Etherington Art Centre*  
www.agnesetherington.ca  
*Museum London*  
www.londonmuseum.on.ca

## Bushplane museum

**T**he Canadian Bushplane Heritage Centre in Sault Ste. Marie is the only facility in North America that is dedicated to bush planes and forest fire protection. The facility is packed with memorabilia, a miniature firefighting display and an actual fire tower. Many of the passenger flying machines on display have been restored to operational status.

*Bushplane Heritage Centre*  
www.bushplane.ca

## Bata Shoe Museum

**N**ot far from the ROM, enjoy the eclectic collections of footwear at the Bata Shoe Museum in Toronto. The flagship exhibition *All About Skin* will take you through 1500 years of footwear methods.



Shoes in the Bata Shoe Museum

ing displays of ancient footwear, Chinese silk shoes, leather pumps and an assortment of celebrity shoes. This fascinating museum will give you a new appreciation for the cultural side and significance of footwear in ancient and contemporary societies.

Bata Shoe Museum  
www.batafootmuseum.ca

It just gets better



All the fourth of July, the top comes off and the top goes in. No more longer live beneath a glass ceiling—or any ceiling for that matter. Because the sky is the limit. So sun warm, you face as you take a breath of freedom. You look around at all the cars... soon to come, soon to live and soon to be you. The new Dodge PT Cruise. Convertible. Redefining the open-air experience. For more information, please visit [dodge.ca](http://dodge.ca)

Remember to enter our On The Road Sweepstakes by 9 PM on Saturday in Ontario Niagara-on-the-Lake. See page 5 for details.



# Eat, drink and be merry

Summer is a time of love and laughter—and nothing sets the mood like a table full of great food, whether it's old favourites, an ethnic escape or fine dining

## What's cooking?

### Toronto

As one of the most culturally diverse cities on the planet, Toronto provides great restaurants for dining up just a casual peek into another world. From little Italy to Chinatown, from Little India to Greektown, you'll experience fascinating cultural differences.

With more than 3,000 restaurants across the Greater Toronto Area featuring over 200 international cuisines, a celebration of Toronto wouldn't be complete without food. Last year, the Celebrate Toronto Street Festival introduced the inaugural edition of SummerFest, a festival of eclectic dining. Following in the footsteps of similar events in New York, Chicago and Sydney, this year's SummerFest event is from July 2-15 at about 70 participating restaurants. Experience SummerFest with fantastic food-price menus for \$10, \$20 and \$30.

For a list of the day's best restaurants, visit [www.summerfesttoronto.com](http://www.summerfesttoronto.com). SummerFest is a not-for-profit event.

### London

Roll down your seat belt in London to rack into some of the best ribs from around the world at the London Rib Fest. In restaurants and cafes across the city, the Rib Fest in Canada during the month-long five-day competition over the August civic holiday weekend.



Whether you're looking for Ontario fare or not, see for yourself at [www.summerfesttoronto.com](http://www.summerfesttoronto.com)

### Stratford

The home of The Stratford Festival welcomes actors, actors and donors from far and wide—and doesn't disappear. Enjoy the food and atmosphere at The Church restaurant, there 101, Rundles overlooking the River Avon or stroll the gardens at The Old Place.

### Kingston

Kingston's bustling restaurant scene ranges from roadside casual to award-winning elegance. The Adlon has French and continental has won eight consecutive Golden Fork Awards. The General Wolfe boasts a 2003 Golden Fork, superb food and wines and unique tableside preparation. Italian cuisine lovers recommend the Atlantic Café & Bar on Back Street.

### Hamilton

Hamilton excels at food and drink, with year-round special events like the annual Y100s Good Beer Expo at Dundas Castle, June 19-20. Sample 75 to 100 imported and specialty beers, enjoy live entertainment, seminars on beer history plus cooking and dining with beer. Dundas Castle's on-site brewery provides the classroom.



Summer nights and patio dining

For terrific outdoor dining, the annual Purgan Season Rib Row is a must. Or stroll into Hamilton's International Village—in world cuisine is simply sensational.

### Ottawa

Dining in the Nation's Capital reflects Ottawa's international and new sense of fun. From Indian cuisine at the East India Company to authentic Canadian at the Swagman Aboriginal Bistro to Fusion in the elegant Rex Clarence Scott, variety is endless. Pubs and bistros dot ByWard Market. Downtown, spot the rivers and skyline within Pyl's dapper-dressed walls and a younger crowd at D'Arcy McGee's Irish Pub. Elgin Street is alive with a lively food scene—Sunday Brunch is a must. Nor your grandfather's Ottawa any more!

## Aging gracefully

The Wine Council of Ontario promotes many ways worthy of touring the summer for wine tasting and fine dining. Follow the blue-and-white "Wine Route" signs to experience a network of country roads connecting more than 40 wineries throughout the Niagara Peninsula. Drive through historic small towns and past orchards, vineyards and beautiful scenery. With a Wine Council map of Ontario, it's easy to explore the region and there are plenty of special events and festivals to attend during the summer and fall.

Wine Council of Ontario  
[www.winecouncilontario.org](http://www.winecouncilontario.org)

### Niagara Peninsula

The Niagara Peninsula is an area of great natural beauty that includes parks, conservation areas and hiking trails. Plan your tour around a day in one of the area's picturesque villages to enjoy the historic atmosphere. Enjoy a live summer jazz concert. Taste alfalfa at a relaxing winery café. Or toast old cellars in one of the region's huge wooden barns.

Combine sightseeing to Niagara with wine-country delights. After a scenic performance, enjoy a picnic in the vineyards and stay the night at a romantic inn.

### Prince Edward County

Prince Edward County offers scenic shorelines, quiet country lanes and unique island charm. It's also Ontario's newest winery destination. After visiting the wineries, take your time to discover antique shops and unusual studios.

Visit the County  
[www.princeedwardcounty.on.ca](http://www.princeedwardcounty.on.ca)

### Lake Erie and Pelee Island

Experience the Bypass of Windsor, Essex County and Pelee Island. Situated in the most southerly part of Canada along the Lake Erie shoreline, this region shares the same climate as northern California and the Bordeaux region in France. Rich soil, summer heat and lake breezes combine to make this a great area for producing fine wines.



Sunny vines and beautiful views greet visitors in Ontario's wine country

### The Bench

The Grimsby and Beamsville area is known as wine country in The Bench. It is just below the Niagara Escarpment and runs all the way to St. Catharines. This plateau of fertile land is one of the best

The local wineries advise you to discover the quality of their products and taste in the atmosphere of their estates. Take in a tour and tasting at Colby Estate Winery, D'Angelo Estate Winery, Five Shave Winery and Winery and the Pelee Island Winery. The latter offers guided tours of its vineyards and daily wine appreciation seminars. Afterwards, enjoy a barbecue lunch and a glass of wine in the garden overlooking Lake Erie.

## Fruit Wines

Ontario produces fabulous fruit wines from its prolific orchards and berry patches. You can find excellent examples of every type—raspberry, strawberry, apple, pear, peach, cherry, cranberry and more. High-quality orchards were set by Fruit Wines of Ontario, the association that oversees the province's fruit-wine production industry.

Next time you're looking for an alternative to a table wine, sparkling celebratory or a dessert red wine, consider a fruit wine. There are more than a dozen fruit wineries in Ontario.

Fruit Wines of Ontario  
[www.fruitwinesofontario.com](http://www.fruitwinesofontario.com)

### Confident cruising



Double the cargo space. More rear passenger room. The new T4 Unlimited gives you room to roam whether you're heading out for a weekend of off-roading or the adventure of a lifetime. The larger interior space not only lets you pack the cargo for the trip but also bring along a few friends and their stuff to share the experience. After all, what's a people car without people? For more information, please visit [jeep.ca](http://jeep.ca)

Remember to enter our On The Road Sweepstakes to win a fabulous getaway in North America's drive-alike. See page 3 for details.



Extensive wine barrels outside Inniskillin Winery in Niagara-on-the-Lake.



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## Obituary



### RONALD REAGAN: 1911-2004

He went from movie actor to U.S. president—and defined his era

**AS AN ACTOR** he actually kept his birth name—Ronald Reagan (middle name: Wallace)—somewhat of a secret among the many film stars of the 1940s and 1950s who adopted screen names. The man who would become known as the Great Communicator appeared in 53 Hollywood films before entering politics, becoming governor of California in 1967 for two terms. In 1980 the role of a lifetime beckoned, and Reagan won the Republicans' presidential nomination, going on to sweep past Democratic incumbent Jimmy Carter to enter the White House.

He promised a Reagan Revolution, and it was just that. As president he instituted conservative economic policies to revitalize the U.S. economy. He stood up to the Soviet Union—the Evil Empire, in his famous phrase—issuing the challenge: "Mr. Gorbachev, tear down this wall." Reagan's plan for space-based defense systems—Star Wars—was more pipe dream than reality, but the U.S.S.R.'s rush to



keep up with the U.S. was at least one factor in the explosion of the East bloc. There were huge blots on his record—the Iran-Contra scandal, the massive deficit the U.S. was saddled with when he left office in 1989. But when Reagan died last weekend, of pneumonia after a long struggle with Alzheimer's disease, of personal crises acknowledged that he had been true to his beliefs—and that, while he may not have made the U.S. the "shining beacon on a hill" that he envisioned, it was a surer place for his presence.

Click over to page 34, *Delivering a speech in 1962 with Brian Houston in Quebec City in 1966, as a retired marshal in 2003's Love and Order*

PHOTOGRAPH BY MICHAEL O'NEILL FOR THE NEW YORK TIMES MAGAZINE

MAGAZINE | JUNE 14, 2004 | 35



## OUR ENGLISH KNIGHT

Unlike Black, Sir Christopher Ondaatje can keep his Canadian citizenship

**THE PARALLELS** are striking: Not that long ago, but before he was diagnosed, Conrad Black went to war with Jean Chrétien over the rights of Canadians to accept British titles. Black became Lord Black of Crossharbour, but not before renouncing his Canadian citizenship. Two years later, another Canadian firestarter who writes books and runs a Toronto publishing house (just like Black) was given a knighthood, but instead of a public shoo-out, nobody said a word and there has been no problem about him remaining Canadian.

His name is Ondaatje, now Sir Philip Christopher Ondaatje, and since retiring from his Bay Street brokerage (for the second time) in 1995, he has become one of my least favourite philanthropists. Over the years, Sir Christopher, who has dual citizenship, has given away about \$60 million to British and Canadian museums, universities and cultural foundations.

When I dugged in recently to see him at his Toronto Stone Square flat, he told me the full story, which makes it very clear that the former prime minister had it in for Black long before he was publicly disgraced over his alleged corporate shenanigans. "In April of last year, my wife Valda and I were invited, with some ambassadorial couples, to stay at Windsor Castle," Ondaatje said. "We were treated royally, given a state and wined on hand and foot. The Queen was unbelievably friendly and spent a lot of time with Valda and me. After dinner for nearly two hours, she personally gave us a tour."

"A few weeks later, I got this letter from Downing Street saying that they were going to recommend me for a knighthood and would I accept? I wrote back and said I'd love to, but I wanted to make it very clear that I will not give up my Canadian citizenship, and left it at that. Nothing happened. So I was living on this question mark world because I knew about the Conrad situation and Chrétien was still prime minister of Canada."



"The English Patient" has become one of London's most generous and eligible bachelors

On June 14, 2003, Ondaatje came up second on the list of new knights, published at the top of the front cover of *the Times*. Officially, he was a knight, but still a Canadian. That same evening, the *Western Star* showed the Ondaatjes in Fort St. John, the estate they own near Windsor-Castle, where Gloria Weston was throwing a gala to celebrate his 60th birthday.

Ondaatje was educated at Rhodes Hall, an elite school in southwestern England, but had to leave in 1951 when his alcoholic father's

protections in the financial markets took power, and sometimes it brings them down," he told me. "I always worried money and I was good at finance, but I didn't want power because it's on an upswing."

Ondaatje was educated at Rhodes Hall, an elite school in southwestern England, but had to leave in 1951 when his alcoholic father's



"The Queen grabbed both of my hands and asked if I had heard from the prime minister"

knave his wife Mary's 60th birthday. It was attended by 300 international celebrities, including the Queen and Prince Philip. "After dinner Valda and I got up, and the Queen made her way to where we were standing," Ondaatje recalled. "Before I could greet Her Majesty, she grabbed both of my hands and asked if I had heard from the prime minister. Canada said that I hadn't."

"Well," she replied, "I am telling you, he's certainly been in touch with me and let me tell you my advice to you is to let me handle this my way."

Ondaatje learned that there had indeed been an official change of correspondence, but nothing changed. "I think they let it happen for me, and I feel more Canadian than ever," he concluded. "Canada made me. It's an incredibly bloody great country."

His explanation went back to 1947, after a bleak apprenticeship in London, he returned to Canada and arrived with \$25 in his pocket. He eventually became a multi-millionaire as the co-founder of a mid-size Bay Street brokerage, but was far more interested in collecting art and running a small book publishing house on the side. Since he left the business, he has been living an adventurous, leisurely existence, having written five books and explored much of remote Africa. He has followed the foot steps of most of Britain's Victorian explorers and more recently retraced the two East African safaris of Ernest Hemingway. "These

expeditions resulted in a book, *Hemingway in Africa*, published last year. I've read it, and while it's not high literature, I could swear that made perfect sense as his pages fly in a series of a journey of self-discovery as a traveler. When I asked him how he did it, he explained that he put the *Four* in front of his book, taking the five years, so to speak, himself to introduce each of them into his writing. It works."

At left, the film, I wanted a good fugitive in one of his books that seemed to sum up the man and his dreams. "The world of so many well thought and well known were a foreign land, we must set out in search of it. No man is totally content by his own time, and no man can overcome the future without understanding the past. The future is always—can only be grasped by those who are ready for it."

He spends most of his time between expeditions giving money away. His Canadian career includes Murray College at the University of Toronto, Pearson College on Vancouver Island, Ontario's Lakefield College School, Toronto's Royal Ontario Museum and Nova Scotia's Chester Playhouse, among many others. In London, he has helped finance a wing named after him at the National Portrait Gallery and a theatre at the Royal Geographical Society, while providing \$35 million to establish a foundation for the development of learning and international understanding.

Since he is a conservative, his most unusual gift was \$4.5 million he gave to the British Labour Party in 2000. "Tony Blair is in the middle of the road conservative in my opinion," he maintained. "I thought he was worth backing because he was the right person at the right time. He is leading the Labour Party, but has kept the unions out of much more right wing do you want me to tell you? The last person I liked was Margaret Thatcher."

A tall, rangy man with a double A-type personality, Ondaatje is one of those rare birds who follows his own right plan and knows exactly where he's heading. How different that is from Conrad Black's free fall big-money to him, but the career guy's shattering climax have adapted him in mind as their model Canada.

**'THEY let it happen for me, and I feel more Canadian than ever. Canada made me. It's a bloody great country'**

Peter C. Newman's column appears monthly (peterc@netcom.ca)





(Clockwise from left) Russell's *The Battle of Belly River and Remington's Downfall*; the High Leader and Selling Buffalo; *Wolves*. Canadian Pacific

physical beauty and great change in winters. And in paintings such as *Selling Buffalo* (1900)—based on his observation of a young mother selling buffalo horns to tourists in a railway station—Remington conveys a sense of pathos that suggests he understood how much Native loss in the push to settle the West.

Russell spent a great deal of time with Native people, communicating with them through

sign language and developing a deep sense of empathy. For years, several Russell paintings have graced the Glenbow's permanent Blackfoot gallery with the approval of the museum's Native advisers, who say the artist had a special grasp of their traditional life.

One of the most intriguing aspects of the Glenbow's exhibition is a section examining Remington and Russell's impact on popular culture. The densest examples come from Hollywood. In his classic western *Sagebrush* (1931), director John Ford lifted one scene—the stagecoach racing across a barren landscape—directly from a Remington painting, *Downing the High Leader* (1903). On the set of *Sagebrush*, Ford lifted one scene—the stagecoach racing across a barren landscape—directly from a Remington painting, *Downing the High Leader* (1903). On the set of *Sagebrush*, Ford lifted one scene—the stagecoach racing across a barren landscape—directly from a Remington painting, *Downing the High Leader* (1903). On the set of *Sagebrush*, Ford lifted one scene—the stagecoach racing across a barren landscape—directly from a Remington painting, *Downing the High Leader* (1903).

The work of both painters remains highly coveted by private and public collectors alike. And for good reason: through their art, Russell and Remington let us enter an era that was fascinating—and facing. They got it all down, ensuring the West they both revered will never truly disappear. **M**

## HOW THE WEST WAS DONE

Two artists helped shape the way books and movies portray the old frontier

*God made Montana for the wolf man / For the Pigeon and the Snake and Crow / But He saved His greatest gift for Charlie / Said get her all down before she goes*—Jim Tyson, *The Gift*

CONSIDER IT a heartfelt nod from one cowboy artist to another: No Jim Tyson could be complete without his partner, Charles M. Russell, the Montana-based painter who captured a rapidly disappearing way of life on the western frontier at the end of the 19th century and the beginning of the 20th. And if the Albertan singer happens to be performing anywhere near Calgary, he'll urge his audience to check out the glorious Russell originals on permanent display at that city's Glenbow Museum—and to learn more about the man who, as Tyson sings, is "the legend every cowboy knows."

This summer, there's more reason than ever to heed Tyson's advice. The Glenbow is staging a major exhibition on Russell and

his equally celebrated contemporary, Frederick Remington. Together, the two Americans created a genre of art that had a lasting impact on the way the West was portrayed in books, film and music. And as amply demonstrated in *Capturing Western Legends: Russell and Remington's Canadian Frontier* (June 19-Oct. 13), the artists' vision did not wane at the 49th parallel.

In fact, both men embraced a West stretching from Mexico to the northern plains—and portrayed it with a heady mix of romance and realism. In some respects, their work is almost reporterlike; they took great pride in capturing in precise detail the achingly beautiful Western scene, the lives of working cowboys, the lonely exiled

features of grieving Indian women. But their images are also steeped in nostalgia for a West that, even in their time, was under siege. It's a West where ranchlands are still unfenced and Indian warriors retain pride and defiance.

Russell, a St. Louis native, and Remington, who grew up in upstate New York, shared a childhood fascination with the untamed frontier, and both headed west as soon as they could. Russell arrived in Montana in 1885, at age 16, to work as a night wrangler; a job he did for more than a decade before turning to painting full time. Remington made his first trip to Montana in 1883, when he was 20, and travelled west almost every year thereafter from his base in New York state. The two men first crossed into Canada just a year apart—Remington in 1887, and Russell in 1888—though in very different



*Wolves*, Charles M. Russell

circumstances. Remington, already an acclaimed illustrator, was on assignment for *Merrill's Weekly*. Russell, virtually unknown at the time, was broke and travelling south on a lark. For six months, he lived as the guest of rancher Charles Blunt in a primitive cabin near High River—not far, in fact, from where Tyson now owns a working ranch. Russell spent a leisurely summer fishing, hunting and, of course, painting.

The artists' exposure to Canada was limited. Remington returned only once, in 1890, while Russell came back at least a dozen times, most notably for the inaugural Calgary Stampede in 1912. But the influence on their work was enormous—and enduring. Remington published more than 190 magazines in Canada, many of them portraying the North West Mounted Police as dispensers of a fair but firm brand of justice. Russell had a host of friends and benefactors north of the border, and Canadians commemorated some of his most striking pieces. Among them is *The Battle of Belly River* (or *The Last Great Indian Battle*), which Lethbridge resident Charles Macgrath persuaded him to paint in 1905. It depicts a bloody 1870 encounter between Blackfoot and an attacking force of Crow and Assiniboin that ended when the Blackfoot trapped, and killed, their enemies in a ravine near the present site of Lethbridge.

Russell and Remington shared a fascination with Native people, though from quite different perspectives. Remington, the son of a Civil War hero, was very much a man of his times who perceived Indians as an impediment to civilization. Yet he saw the Blackfoot, in particular, as possessing exquisite



## VANCOUVER

Stan Jelles, 28, a computer programming student, and Kieral Ashley Allen, 16, currently taking a break from high school, both live in Vancouver. They're crabbing off the pier at local Jericho Beach at sunset.

Jelles: "The appeal? It's free food and something to do on a sunny day. Vancouver is one of the best places to be. You've got everything here, skiing, you've got beaches, you've got scuba diving and camping. You can catch crabs here all year 'round."

Allen: "We're using chicken legs. We usually use chicken necks and backs, they like them better—I don't know why. I like the excitement of bringing it in, finding out if

Jelles (left), with Allen, says crabbing is "something to do on a rainy day."

there's something in there or not. When I first reaped them apart it really grossed me out, but the meat is so good, you just like, whatever! We just boil the crabs. We take garlic, soy sauce and vinegar, put it in a little dish and just dip in the crab meat. I want to go out and actually buy a crab to see which ones are better. I've never had the store-bought ones."

# BRIGHT LIGHTS, BIG FISHING

For urbanites across the country, the real catch of the day is the one you haul in yourself

## Leisure | &gt;

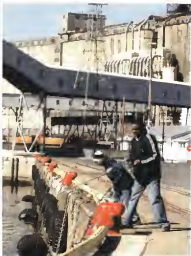
## HALIFAX

Willy Anderson, 53, a former Canadian wilderness leader, is a motivational speaker and drug-prevention specialist, and fishes off a container pier next to Halifax's Black Rock beach.

"My brother-in-law introduced me to fishing in 1985. My mother had passed away and I was grieving. The first time I chose that line out of all of pieces, it was positive and the widest, and it's something that has engaged me ever since. I usually fish for mako, which runs in the late summer

"There are regulars," says Anderson. "Fishing gives us a connection."

and fall. But I keep my rod in my car 24-7. You never know when you are going to run into a spot of water, I don't eat the mako itself. Usually my boys and I just throw them back, but when they're running you can get them or four on the line in seconds. They put up some fight. And I've always been and believe it or not, I've hooked a perch and out, a lobster. One time I even hooked a seal and he just dove deep in the water and snapped the line. It's relaxing, but social too—people come and there's the guys from the container pier ask how you're doing. There are some regulars. We don't see each other anymore close, but fishing gives us this connection."



## TORONTO

Weekdays, Kari Filizakowski takes his 10-year-old son to his truck, delivering goods to factories and retail stores. But when he parks his rig, the 47-year-old likes to cast his line into the Western River. "I've been fishing him for five years—before a work. How long do I stay? That depends on how I feel. If I feel all right, I stay five hours. It's relaxing. The biggest fish I caught was one rainbow trout and a brown trout. They weren't that big—five pounds is. About three years ago a five-year-old caught a big salmon here on a four-pound line. We fought with it for 150 hours. That fish was 40-some-thing pounds."

"Some fish I eat, if it's not more than four or five pounds. Bigger, there's too much pollution in it. My wife prepares the fish in the oven with little herbs, some paprika. In the evening, after work, I come here, relax, take the stress out, and then I go back home, smiling."

"After work," says Filizakowski, "I come here, relax, then I go back home, smiling."



## The Shape of Things to Come

## A Heart and Stroke Foundation Report

Earlier this year, the Heart and Stroke Foundation sounded the alarm about obesity in Canada. Found on research revealed that "let us be new tobacco." Canadian rates of being overweight and obese are now matching what we saw in tobacco use 30 years ago.

The 2004 Heart and Stroke Foundation's Annual Report Card on Canadians' Health collected data showing that the number of Canadian adults who are overweight or obese has risen to 47 per cent—almost half the population. Obesity is a risk factor for heart disease and stroke. So that's the bad news. Now what?

The good news is that researchers, physicians, dietitians, other specialists and health organizations like the Heart and Stroke Foundation are coming together to tackle the issue of obesity.

In this special supplement, the Heart and Stroke Foundation looks at how Canadians are changing their lives. We also examine important Foundation-supported research that will help people stay on track towards a healthier lifestyle.




Finding answers. For life.





**AGE IS THE PRIMARY HEART DISEASE RISK FACTOR. UNFORTUNATELY, 100% OF US AGE.** Getting older doesn't guarantee a heart attack. It just means that if you're a post-menopausal woman or man over 40, you're at increased risk. Age isn't the only factor. **TALK TO YOUR DOCTOR ABOUT ALL THE MAJOR CARDIOVASCULAR DISEASE RISK FACTORS. LESSEN YOUR RISK.**

*Aspiring to reduce cardiovascular risk*  Bayer

## Building heart-friendly streets

Montreal goes

The Heart and Stroke Foundation is placing Canada's second largest city under the microscope to help Montrealers use physical activity to fight obesity.

Led by Dr. Lisa Gauvre, the Montreal Sentinel Project will assess 112 neighbourhoods on the island of Montreal to examine how well they support physical activity.

The study assumes that the opportunity to engage in a healthy lifestyle varies between neighbourhoods. For example, the researchers are looking at the sidewalks to see if they are wide enough to allow vigorous walking or jogging without having to halt for other people. They are checking to see if there are cracks that could lead to trips and falls, whether the streets are wheelchair-friendly, and whether traffic lights may make it easier to cross the road.

Physical safety and crime are also examined. People are unlikely to go for a brisk walk if they are afraid of being harassed or battered.

"Once we have assessed neighbourhoods for user-friendliness, we hope to conduct a survey with local people to get their perceptions about the choices available to them," says Gauvre. "If it all comes together, we'll be able to identify areas where changes could be made."

To establish neighbourhood profiles, eight observers work in pairs so that each of the 112 neighbourhoods is covered twice. Observers range in age from teens to late 30s to collect a range of perspectives.

The resulting data will be incorporated into a blueprint for a tool to improve public health. The study is just one example of obesity and healthy body weight research funded by the Heart and Stroke Foundation Research Fund. This work is also supported by the Canadian Institutes of Health Research (CIHR) Institutes of Population and Public Health, and Nutrition, Metabolism and Diabetes.

"The connection between the individual, the neighbourhood environment and the most effective delivery of health programs and services is one that is being increasingly emphasized by health researchers," observes Gauvre. "In this case, the objective is to make it possible for people to make healthier choices in their specific surroundings."

"It is an exciting area to be in," she says. "Montreal is a very old city in North American terms and the neighbourhood structures do not always follow the divisions of the census. But if we are going to effectively treat and prevent obesity, we must know what our recommendations mean in the real world. Otherwise, we are just going to talk at people rather than with them."



## The big, fat movie myth

Can we blame TV on the movies?

That's the question that Heart and Stroke Foundation researchers in Edmonton are trying to answer by tracking and analyzing the way physical activity and the consumption of soft drinks and fast food are depicted in popular movies.

Dr. John C. Spence is trying to find out if popular entertainment contains unconscious triggers that provoke obesity-related behaviour.

"Our research is designed to address the argument that movies and TV present an unreal world in which people eat and drink to excess, rarely indulge in vigorous physical activity and yet remain miraculously slim," says the University of Alberta researcher. "Maybe there may be an alternative universe where nobody has to face the consequences of their lifestyles."

If that is the case, the principle beneficiaries of such a never-never land would be advertisers of fast food and soft drinks.

"To test this hypothesis, we have been looking at movie depictions of contemporary reality," says Spence. "That means no historic movies, no westerns and no science fiction. But the researchers did include *Gladiator*, *Encounters of the Third Kind*."

"The makers at that movie were depicting normal reality up until the end when the aliens showed up," Spence says. He is currently crunching the research data, but already some "interesting" results are emerging. "One of the things that startled us," he says, "was the very low number of overweight or obese characters in the movies. The numbers started decreasing in the last 25 years, just when obesity became a problem."

Ironically, today's TV shows may be doing a better job of showing viewers the consequences of a calorie-laden, sedentary lifestyle.

"Just look at *The Sopranos*," says Spence. "Tony Soprano, played by James Gandolfini, loves to eat and certainly doesn't exercise unduly. When Tony gets into his swimming trunks, he clearly shows the consequences of all those pizzas in front of the TV watching the ball game."

The *Sopranos* also demonstrate reality in its handling of weight and obesity. Homer Simpson's fast-food diet shows in his bulging midriff. Bart, on the other hand, plays on his skateboard and looks lean and fit.

So should there be a movie code limiting the on-screen calorie intake of actors and getting everyone to work out regularly?

"That may be going too far," says Spence. "Ideally, though, I would like to see the penny drop, so that moviegoers are more aware of the inherent biases and lack of reality in the movies. For example, there are many social practices — such as endless cigarette smoking — that were virtually endorsed by movies in the '50s and '60s but look peculiar today. Overweight and obesity are becoming the number one health issue in the developed world. I would hope to see some recognition of this on the movie screen."

The work of Spence and his team is just one example of obesity and healthy body weight research funded by the Heart and Stroke Foundation Research Fund. This work is supported by the Foundation in collaboration with the CDR Institutes of Population and Public Health, and Nutrition, Metabolism and Diabetes.

Some will conduct basic research to better understand the biological processes that contribute to heart disease, diabetes and other disorders linked to obesity. Others will try to understand the mechanisms by which the body converts food to energy and fatty tissue as well as why dieting so often fails to produce lasting results.

#### Casting a

**D**r. Sharma acknowledges that his team is casting its net widely, but he notes that both science and medicine are playing catch-up when it comes to obesity.

"Doctors often have a layman's understanding of the problem," he says. "It's not part of their training at medical school. We don't spend a lot of time teaching medical students about obesity and its medical problems, and there are very complex issues. It's not just a matter of getting people to lose weight. It's looking at their complete medical profile as it relates to their weight."

"Like high blood pressure and diabetes, obesity should be viewed as a chronic condition that affects millions of Canadians."



The study is funded jointly through a New Emerging Teams Grant from the Heart and Stroke Foundation and the CDR Institutes of Circulatory and Respiratory Health, and Nutrition, Metabolism and Diabetes. Support for the grant was made possible through the Heart and Stroke Foundation Research Fund, a strategic funding initiative designed to support innovative, multidisciplinary research programs.



## Obesity research reaches critical mass

**C**anadians' excess weight problem has given rise to a new research group dedicated to obesity research and developing better prevention and treatment methods to address this serious health threat.

The multidisciplinary team of 16 researchers, headed up by Hamilton, Ont.-based Dr. Arya Sharma, was established with a \$13.5 million grant and is supported in part by the Heart and Stroke Foundation. The researchers will examine both the social and biological factors that contribute to obesity and, among other things, try to determine why being overweight leads to the development of so many chronic conditions, including diabetes, high blood pressure and elevated blood cholesterol.

Of particular concern, says Dr. Sharma, is that these

conditions are becoming much more prevalent among Canadian children, 37 percent of whom are overweight or obese. As a result, he fears many of these children could be at risk of suffering a heart attack as early as age 30. Furthermore, the most recent statistics show that among adult Canadians, almost half are either overweight or obese.

#### The

**C**onventional wisdom is that obesity is largely a lifestyle problem caused by overeating and a lack of physical activity, says Dr. Sharma. But the issue is more complex than that. He and his fellow investigators will examine obesity from several perspectives.

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**Profile:** Darren Dyck  
**Hometown:** Surrey, B.C.



Darren tries to eat healthy, starting with lean meats, rice, and a double scoop of ice cream. He says, "I'm not bad, but could be doing better."

There are not enough hours in the day for Surrey, B.C. police constable Darren Dyck. The 44-year-old father of two spends eight hours at a desk before rushing home to ferry his pre-teens to their soccer practice. It's easy to see how regular physical activity could fall through the cracks – and it does.

The twice-weekly 20-minute runs Dyck plans are a great start, but they're not enough to reduce the cumulative make of 18 extra pounds, physical inactivity and a family history of heart disease. Dyck's grandfather died at age 58 of a heart attack. His father survived a heart attack in his 50s and Dyck's own blood pressure is at the high end of normal.

While Dyck avoids fast-food joints, eating on the run limits the nutrition in most meals. He has a quick toget-together sandwich for lunch, and a dinner of chicken and rice, pasta or the occasional burger. Not bad, but could he be doing better?

## What the Experts Say

Dr. Beth Alaransen, cardiologist and Heart and Stroke Foundation spokesperson:

"Bad luck, bad living and bad genes – these are three big factors in raising heart disease risk," says Alaransen.

"Having a close relative – a parent or sibling – with heart disease can double your risk." First, she suggests, Dyck needs to consider both his lifestyle and the genetic load he was dealt. He should monitor his blood pressure and keep making lifestyle changes to keep it under control.

Rosie Schwartz, registered dietitian and Heart and Stroke Foundation spokesperson:

"Darren should start with improving his diet," says Schwartz. Adding fruit to his breakfast cereal, veggies to his lunchtime sandwich and a side salad at dinner is her prescription. Eating five to ten servings of vegetables and fruit a day is one way of reducing the risk of heart disease and stroke. "Filling up on vegetables and fruit will also help lower his weight," says Schwartz – a good move, since losing only five kilograms (11 lbs.) can deliver the same effect as high blood pressure medication. Dyck should also limit the sodium in his diet, especially when cooking or seasoning food, and try to limit or avoid processed and convenience foods such as canned soups, luncheon meat, chips and bacon.

Len Kirwan, exercise physiologist and Heart and Stroke Foundation spokesperson:

Adding a lunch-hour power-walk to his routine would boost Dyck's activity level without cutting into valuable family time. "Darren could also incorporate hiking, biking and games like tag into family activities and make physical activity a routine part of family life," says Kirwan. "It all adds up to better health."

## Make a healthy connection!

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# CHOLESTEROL

THE GOOD, THE BAD, AND THE BALANCE.



Knowing whether you have high cholesterol is just one thing you can do to know your risk for developing heart disease. But it's an important one. And there are 3 important numbers that can help you determine where you are: your good cholesterol (called HDL), bad cholesterol (LDL) and your TC/HDL-C Ratio. The Ratio is all the cholesterol in your blood in proportion to the good cholesterol (HDL-C). It gives the most accurate measurement of how much unhealthy cholesterol is in your body. And has been shown to be one of the best predictors of heart disease. So it's an important number to know.

But there's more to consider than just cholesterol.

Your risk of cardiovascular disease depends on a number of other risk factors too. Your age, whether you smoke, your weight, sex and family history are key. If you have diabetes or already have cardiovascular disease – you're automatically considered high risk. If not, take a minute to fill in the tables on the next page – to help determine your overall risk level. And then take it to your doctor. Anything you don't know, you can fill in together. Then you'll know your risk and what you can do to lower it.

See your doctor today.

KNOW YOUR RISK. KNOW YOUR RATIO.

KNOW YOUR RISK. KNOW YOUR RATIO.

Age	20-34	35-39	40-44	45-49	50-54	55-59	60-64	65-69	70-74	75-79
Male	-9	-4	0	3	6	8	10	11	12	13
Female	-7	-3	0	3	6	8	10	12	14	16

## Smoking

Smoker	Points									
	Age 20-39		Age 40-49		Age 50-59		Age 60-69		Age 70-79	
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
No	0	0	0	0	0	0	0	0	0	0
Yes	8	9	5	7	3	4	1	2	1	1

## Total Cholesterol Level (mmol/L)

Total Cholesterol	Points									
	Age 20-39		Age 40-49		Age 50-59		Age 60-69		Age 70-79	
	Male	Female	Male	Female	Male	Female	Male	Female	Male	Female
< 4.14	0	0	0	0	0	0	0	0	0	0
4.15 - 5.19	4	4	3	3	2	2	1	1	0	1
5.20 - 6.19	7	8	5	6	3	4	1	2	0	1
6.20 - 7.20	9	11	6	8	4	5	2	3	1	2
> 7.21	11	13	8	10	5	7	3	4	1	2

## HDL-C Level (mmol/L) for both male and female

HDL-C	Points
> 1.55	-1
1.30 - 1.54	0
1.04 - 1.29	1
< 1.04	2

## Systolic Blood Pressure (mm Hg)

Systolic BP	Points	
	Male	Female
< 120	0	0
120 - 129	0	1
130 - 139	1	2
140 - 159	1	3
> 160	2	4

## Total Points - for both male and female

Factor	Points
Age	
TC	
Smoking	
HDL-C	
Blood Pressure	
Total	

## 10-year Risk (%) – your chance of having a heart attack or stroke in the next 10 years

Male	Total Risk Points	< 0	0-4	5-6	7	8	9	10	11	12	13	14	15	16	> 17
	10-year Risk (%)	< 1	1	2	3	4	5	6	8	10	12	16	20	25	> 30
Female	Total Risk Points	< 9	9-12	13-14	15	16	17	18	19	20	21	22	23	24	> 25
	10-year Risk (%)	< 1	1	2	3	4	5	6	8	11	14	17	22	27	> 30

\* Genetic Risk. Multiply by 2 if anyone in your family had a heart attack or stroke before the age of 55 (for men) and 65 (for women)

\* Patients with established cardiovascular disease or diabetes are automatically considered high risk

Ask your Doctor for your Ratio:

Current TC/HDL-C Ratio	Target TC/HDL-C Ratio
------------------------	-----------------------

## Attention, grocery shoppers:

Too much choice and too much information can be overwhelming, even for the health-conscious consumer.

"I think most people are overwhelmed by the immense size of new grocery stores," says Carol Dombrow, a Heart and Stroke Foundation dietitian.



There is too much to take in. And we are so inundated with information about what we should and shouldn't eat that shopping can be a daunting task.

Making healthy food choices can be complicated. But it doesn't have to be.

## Here are a few helpful hints to help you navigate the aisles of your supermarket

1. **Take time to plan.** Before heading to the supermarket, take time to plan your shopping list. Write down the items you need to buy, including the brands you prefer. This will help you stay focused and avoid impulse buying. It will also help you stick to your budget.

(For more information go to [www.heartandstroke.ca](http://www.heartandstroke.ca).)

2. **Read a meal plan for the week.** Most of us don't have time to plan our meals for the week. But it's a great idea. It will help you stay focused and avoid impulse buying. It will also help you stick to your budget. **Read a meal plan for the week.** Most of us don't have time to plan our meals for the week. But it's a great idea. It will help you stay focused and avoid impulse buying. It will also help you stick to your budget.



## GOOD NEWS FOR THE HEART!

## You can probably eat more eggs than you think

A recent study from the Harvard School of Public Health found that healthy individuals can eat as much as one egg a day as part of a well-balanced diet. Research\* continues to show that foods such as eggs have little or no effect on most people's blood cholesterol levels. For more information on the many nutritional benefits of eggs, visit [www.eggs.ca](http://www.eggs.ca).



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\*The Journal of the American Medical Association, April 27, 2011, Vol. 305, No. 16, pp. 1735-1743.

Visit [www.heartandstroke.ca](http://www.heartandstroke.ca) and [www.healthcheck.ca](http://www.healthcheck.ca) for a variety of healthy recipes and tips.



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# IN A FOG, NO TIME TO BLOG

But mothers can spare hours for stoking health anxieties on the Web

**FEARFUL** of missing the latest tech to trend, more and more Canadians are blogging these days. It seems de rigueur, the thing to do. If you are Internet savvy, you blog. Nonetheless, much remains a mystery about that phenomenon, including a person's sense of what he or she hopes to accomplish, beyond being out there, somewhere, in the crowded and benighted town square of cyberspace. There are pet blogs and baby blogs, dating blogs and dog blogs, high school blogs, and lots of news blogs. People keep blogs devoted to their knitting, detailing the progress of sweater sleeves, and

blogs about their reading or their cooking or their heading. There are porn blogs and fiction blogs, hot blogs and knees blogs. There are in blogs and out blogs, spin blogs and sport blogs. There are columnists who are suddenly writing like Dr. Seuss.

Anastasia of common law, Dr. Seuss may have been the forerunner to use the word blog. In his story *Scrambled Eggs Saper*, he penned the lines "And those mean... well, they're sweet 'cause they only eat blogs! And blogs, after all, are the world's sweetest frogs." I found that quotation on a blog.

Another thing one finds on blogs is an odd public-private discussion of family life. Pictures of people's babies and children, and quasi-agon discussions of, for instance, their *Natal* in moderation. This has raised concerns about privacy issues for children, and also, the more repetitive worry that such freely posted photos will be appropriated by child pornographers. That being said, from what I can discern on my surfing, blogs by parents are relatively rare beyond the initial stage of pregnancy, with ultrasounds posted and much public about cravings. After that and the first flourish of newborn snaps, good, they vanish.

I have a fair notion as to why that might be. I started a blog a few months ago, becoming Webmaster declined, "Without a blog, how can you gain fame and influence?" "OK," I said, but really, I had no idea what I was supposed to blog about, or why anyone would bother to read it. I felt that a blog should be entertaining, or at least somewhat useful. Since those objectives are somewhat elusive, one assumes they require time. To think is through. What is useful and entertaining that I can post to



the entire world through my blog? And being a mother, I don't have any time. A tip and entry by you might read: Dear Unknown Internet readers, Today I—

"Morning?"  
"Just a second, Mom, I'm blogging."  
"But Mommy, Godfrey's feeding Grand to the cat."  
"OK, please a sec."  
"Morning, the cat's having convulsions!"  
The end.

In preparing this column, I found one more blog that looked to fit others. I was wholly unprepared to find that all of them had gone defunct. Mothers don't have time to express themselves. A well-known fact. Yet, this is not to say that mothers aren't using

the Internet, because they are. A study conducted this spring by C&R Research Services in Chicago found that American mothers are now spending almost twice as much time on-line as their six-year-old television. And their music gold, rap, is to save time. In other words, what mothers do on-line is they do stuff they don't have time to

buy in stores, and grab the news headlines they cannot read in the morning over coffee, and plan vacations, and keep in touch with friends they don't meet often, for fear of being on the phone as long at work, or at home with a small child attempting to sever the phone cord with craft scissors.

Mothers need to cut to the chase. They need to Google "Shrek playing when?" and "Internet banking" and "old boyfriend from college: where now?" in two seconds flat. There is a flaw in this time-saving system, however, that has to do with health research. Go ahead, just act Dr. Mitt. I have on a computer database that can access every medical library on the planet, and I see

if the doctor's got as obsessed as any kid playing *Matrix* power *Dungeons & Dragons* for 11 hours straight. One ancient symptom, like itching, can lead you like a torch into a burning canyon of disease, illness and all of their treatments and prognosis. By 2 a.m. you're phoning a doctor. "My daughter is itchy, could she have an infection?"

Why mothers don't have time to blog, but do have time to surf, by the way, is because blogging requires thought, while surfing just calls for a reasoning wave of anxiety Google "cat-green" and you'll see what I mean.

For more blog entries, visit [www.motherandme.ca](http://www.motherandme.ca)

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# MACLEAN'S

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## BACKTALK

### Camps | When Kumbaya won't cut it

Parents looking to enrich their children's lives this summer needn't look any further than some of Canada's most popular camps. Forget hiking, canoeing and singing tie-dye shirts around the bonfire—their child's camp. Summer camp options today can jumpstart a kid's skills—not to mention, in some cases, empty the parents' bank account.

If it looks like worthy cheques from your offspring are integral to your retirement, then you're going to the CEO Leadership Program—a \$2,000, one-month over eight camps at Mariposa Woods in Rossini, Ont., for ages 15 to 17.

The one-week day camp at Oryson connects seniors in Edmonton (\$180 to \$200) to 18 to 24-year-old junior leaders as they design video games, or build robots from scratch.

A always wanted an actor in the family? For about \$2,000, Centennial Summer Arts Camp in Ontario's Niagara region provides nine- to 18-year-olds with 14 days of training in filmmaking, stage combat, and Shakespearean theatre.

A zoo camps can be a great place to dump off animal lovers. Jungle Cat World in Ontario



Don't give Kumbaya a bad name (above, left, right or CEO)

Ont. offers one- and two-week sessions (about \$600/week) where kids learn how to take care of baby tigers, monkeys and snakes.

A few imaginative youngsters, there's Camp Nerissa on Vancouver Island, B.C., where they'll act out the fantasy books of C.S. Lewis (\$400 to \$500 depending on length of stay).

A don't know what to cook for dinner? Let the kids deal with it. Culinary city camps, such as the ones at Capilano College in Vancouver for kids aged to 16 (about \$260 for a week), present life beyond the computer and microwave. CHITRA RICHARDS

**HAVING A NIC FIT?** Now you can take a hit off the new Nicorette inhaler—a puff that delivers a smooth blast of nicotine-infused air.

### Retro | Save a face: A modernized portrait

Open a time capsule from a 1960s high school class and no doubt there'll be a couple of Polaroids in there. But the fortunes of the instant camera have dwindled to the age of digital and telephone pagers and dials. Nearly

everybody these days is a Polaroid. It's now on the comeback trail, releasing two new models priced from \$45 to \$176, the most expensive having an LCD viewfinder. Marketed with a retro spin—it's cool, after all, Andy Warhol's vision of fame—Polaroid hasn't improved much in picture quality. But when it comes to instant gratification, few—well, nobody—is the order of the day.



One of the new Polaroid models has a high-resolution photo that can print pictures up to 4.5 inches on the matching ink.



## BACKTALK

### Money's Worth | High-tech razors Shaving on the bleeding edge

How many blades does it take to scrape your face smooth? Three? Four? Does it matter? It sure does to the makers of shaving products, selling razors and blades in a gold mine they're repeat purchasers made by practically every post-pubescent male in the developed world. With a US\$2-billion wet-shaving market at stake, it's no wonder giants Gillette and Schick-Wilkinson-Schick are in a fierce duel. In 1998, Gillette introduced the three-bladed Mach3. Last year, Schick parried with the Quattro, which has four blades. Claiming patent infringement, Gillette tried to prevent the Quattro's release. Schick in turn sued Gillette, arguing the company's tag line—"The best a man can get"—is false advertising. Now, Gillette has launched the Prover, a Mach3 with a vibrating handle that, it claims, pulls the skin taut, allowing the razor to cut closer to the hair. Talk about a cutthroat business.

But the question remains: Is all this one-upmanship producing tangible benefits for your skin? We tried four razors, including a Philips electric and a disposable for comparison. When it came to projecting annual cost, we set the bar at four shaves a week, with a new blade (or in Philips's case, a new gel pad) at the start of each week. MICHAEL SINGER

	THE LOOK	THE CUT	THE COST
<b>SCHICK QUATTRO</b>	Four blades, two conditioning strips, conforming wire and Whirlwind E. conforming handle. "Very good" grip and control. "Cuts down" from Schick's Mach3. "A little bit" of the skin is visible. "A little bit" of the skin is visible.	Just a little slide resistance. No nicks or cuts, but it left some nicks on the neck, as well as a small nicks on the neck. "A little bit" of the skin is visible. "A little bit" of the skin is visible.	\$14.99 for a razor and two blades package. Four replacement blades. A single price. Annual total: \$70.37
<b>MACH3 MOPPOWER</b>	Three blades, one gel strip and rubber "microfibre" that lift the hair. "A little bit" of the skin is visible. "A little bit" of the skin is visible. "A little bit" of the skin is visible.	Glides off with no resistance. No nicks, scrapes or rash. "A little bit" of the skin is visible. "A little bit" of the skin is visible. "A little bit" of the skin is visible.	\$29.99 for the razor and two blades package. Four replacement blades. A single price. Annual total: \$70.37
<b>PHILIPS SHAVE</b>	Two removable heads, one clipper and one head. "A little bit" of the skin is visible. "A little bit" of the skin is visible. "A little bit" of the skin is visible.	Budget a good 15 minutes. It's a two-step process. If there's any hair, it's a two-step process. If there's any hair, it's a two-step process. If there's any hair, it's a two-step process.	\$12.99 for the razor. "A little bit" of the skin is visible. "A little bit" of the skin is visible. "A little bit" of the skin is visible.
<b>LIFE DISPOSABLE</b>	Shaver. "A little bit" of the skin is visible. "A little bit" of the skin is visible. "A little bit" of the skin is visible.	Shave. "A little bit" of the skin is visible. "A little bit" of the skin is visible. "A little bit" of the skin is visible.	\$1.69 for package of 16. Annual total: \$27.04



### What's in Store

People, they're a marm problem, too. If you're tired of barrowing cover-up from the wife or girlfriend, Pennsylvania's Herban Cowboy has Ben's Beauty & Problem Skin Cover-up, a "revelation" paste for guys looking to cure and hide those zits. Available in one size tone but two others are coming. US\$5.50. www.herbancoverup.com. On Canadian shelves by year's end.

**TIPS** Avoid shaving first thing in the morning because tiny blood vessels are still open. Wash 20 minutes for your skin to tighten.



## WHO'S READY TO SELL OUT?

A Harper victory might hinge on skimming off opportunistic Liberals

IT IS GETTING seriously late to make election predictions. You're going to find this magazine at the dealer's office in a few months, and whatever I'm about to write will be wrong, and you'll laugh at me, and it's going to make you drink uncontrollably because your mouth will be frozen. What a mess. Still, I can't help myself. If I had to guess, I'd guess something will happen in the June 14 and 15 debates that will cause Paul Martin to either (a) cringe horribly, causing a Liberal blowout that will leave barely any Liberal survivors, (b) recover nicely, if Canadian voters desire four more years of Liberals it better than four

years of Stephen Harper.

Which is the long way of saying I will probably be very clear who's won once the votes are counted on June 28. Recall Wolfe's First Rule: Canadian politics tends toward the least exciting possible outcome. Cliffhangers are not normally our style. So we are probably in the last few days when it is still legitimate to speculate on chances with carefully chosen minority government scenarios.

Let's get to it, then.

First we should define our terms. A "minority government" is, simply, a government that forms when no party has more than half the seats in the Commons. There are 338 seats up for grabs. A majority would be 155. If the Liberals get at least that many, Paul Martin can do whatever he wants, assuming he ever decides what that is. But purely for fun, let's play with this scenario: the Liberals get 125; the Conservatives get 136, and the rest is a stew of Bloc, New Democrats and independent MPs.

Well, a government composed entirely of Martin's Liberal MPs is unsafe, because if everyone who isn't Liberal votes against an important spending bill, the government falls. That's roughly what happened to Joe Clark in 1979.

But any Martin win with the support of decent New Democrats by endorsing a limited set of NDP policies (Jack Layton has said the price of his support would be a referendum on proportional representation, which would protect the NDP against being



marginalized in future elections.) Say Liberals plus NDP plus maybe a few independents is enough to give Martin a majority. Bingo. Harman has lost at least as long as the deal does.

Ah, but what if Stephen Harper rejects the Bloc Québécois and other MPs want his own coalition by endorsing a plan to respect provincial jurisdictions? Do Harper and Duceppe get to run the show?

Maybe.

The referee in this little morality play is Adrienne Clarkson, the governor general, who as you know is a career smiling Rose-dale assistant. (I have been to Rideau Hall and I think it is only fair to warn you that she and her husband sometimes discuss literature when they think nobody else is here.) I see already getting criticism from readers who fear she will put her thumb on the scale—her left thumb, if you take my meaning—when her turn comes to pick a government.

But my informed hunch is that Mr. Clarkson would say little about who forms the government until the hard work is done—in Parliament.

Recall that the winning coalition would be the one that commands the support of a stable majority of MPs. Well, it's not Clark and business to guess about who commands that support. She can wait until it is demonstrated by victory in a vote on a confidence motion.

In this situation, Martin would have a built-in advantage: on June 28, the day after the election, he will still be prime minister until he resigns or loses a confidence vote or motion of censure in the Commons. Typically, prime ministers and their governments lose so spectacularly that there's no point "icing the House" in 1993. Kim Campbell quit rather than ask the Commons to support a two MP Conservative government of which the wain't even a member. But if the results this time are closer, it will still be Martin's right to face the first Commons vote. Only if he fails would Harper, as leader of the Opposition, get to try. And only if nobody can pass a confidence vote will the country face another election, the longest of long-shot results.

Something else: There's no rule that an active third-party caucus must support a governing coalition. If, say, Harper winds up a few seats short of a majority, he need only peel enough MPs away from other parties to reach 155. That's what happened in Saskatchewan in 1998, when part of the tiny Liberal caucus joined the New Democrat government. It's messy, but it requires only that an opposing prime minister identify which opposing MPs would put a ministerial line item where their party loyalty.

So the question for Harper might be: who are the 30 most opportunistic Liberals? The mind reels. I'll let you draw your own list. You can be sure Harper is.

To comment: covepage@macd.com or fax: 416-961-8811. Send your letters to: "Letters Please," at www.mediainc.com/paulwells

His name is Brent Allan Davey. He also answers to "cutie-pie."



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